



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU ŞUBAT 2026

AUTOMOTIVE INDUSTRY MONTHLY REPORT
February 2026

OSD "OICA" Üyesidir



O I C A

OSD is a Member of "OICA"

	2 - 2025	2 - 2026	%	1 - 2 / 2025	1 - 2 / 2026	%	3/2024 - 2/2025	3/2025 - 2/2026	%
Otomobil Üretimi/P.Cars Production	74.461	65.319	-12,3	141.504	120.823	-14,6	895.003	851.857	-4,8
Toplam Üretim/Total Production	115.382	116.037	0,6	220.026	215.284	-2,2	1.344.863	1.414.722	5,2
Otomobil Pazarı/P.Cars Market	76.021	69.776	-8,2	131.965	130.831	-0,9	965.988	1.083.362	12,2
Toplam Pazar/Total Market	93.849	91.053	-3,0	164.309	168.595	2,6	1.256.816	1.418.184	12,8
Otomobil İthalatı/P.Cars Import	51.499	44.582	-13,4	88.917	83.305	-6,3	680.825	755.661	11,0
Toplam İthalat/Total Import	63.507	59.786	-5,9	111.106	109.874	-1,1	878.358	997.745	13,6
Otomobil İhracatı/P.Cars Export	45.810	37.900	-17,3	93.126	72.150	-22,5	647.043	578.711	-10,6
Toplam İhracat/Total Export	79.960	79.850	-0,1	158.151	144.357	-8,7	1.006.247	1.044.116	3,8
Otomobil İhracatı(\$)/P.Cars Export (\$)	824.469.817,49	942.054.875,21	14,3	1.690.924.213	1.705.158.176	0,8	11.349.015.408	11.785.264.134	3,8
Toplam İhracat(\$)/Total Export (\$)*	2.936.763.261,78	3.512.111.124,78	19,6	5.887.470.206	6.474.824.705	10,0	36.681.660.274	41.414.573.319	12,9

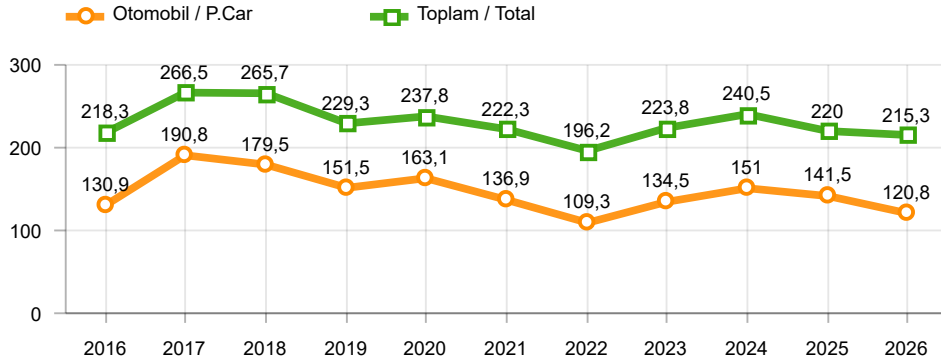
Parametreler/Parameters	2 - 2025	2 - 2026	%	1 - 2 / 2025	1 - 2 / 2026	%	3/2024 - 2/2025	3/2025 - 2/2026	%
ÜFE / PPI	2,1	2,4	-	5,2	5,2	-	37,6	25,6	-
TÜFE / CPI	2,3	3,0	-	7,4	7,9	-	53,8	33,4	-
Sanayi Endeksi / Industry Index	2,2	3,0	-	5,6	6,3	-	39,1	25,4	-
Dolar \$ ** (1 birim)	36,1	43,6	20,8	35,7	43,3	21,2	33,7	40,7	20,8
Euro € ** (1 birim)	37,6	51,5	37,3	37,1	51,0	37,5	36,1	46,9	29,8
Japon Yeni ¥ ** (100 birim)	23,6	28,0	18,5	23,1	27,6	19,9	22,0	27,0	22,7

*Toplam Sanayi / Total Industry Including Components

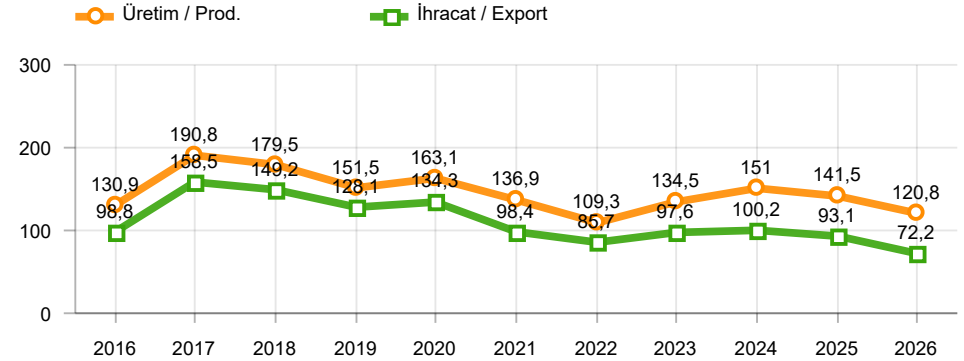
** Ortalama Değerler / Average Values

Araç Tipleri / Types	2 / 2025	2 / 2026	2 % Değişim	1-2 / 2025	1-2 / 2026	1-2 % Değişim
OTOMOBİL / Pass.Car	74.461	65.319	-12,3	141.504	120.823	-14,6
OTOMOBİL Toplam / Pass.Car Total	74.461	65.319	-12,3	141.504	120.823	-14,6
B.KAMYON / H. Truck	2.124	2.716	27,9	3.200	4.619	44,3
K.KAMYON / L. Truck	236	373	58,1	465	657	41,3
KAMYONET / Pick Up	29.720	37.751	27,0	58.083	70.086	20,7
OTOBÜS / Bus	872	1.008	15,6	1.652	2.001	21,1
MINİBÜS / Minibus	7.581	8.356	10,2	14.400	16.203	12,5
MİDİBÜS / Midibus	388	514	32,5	722	895	24,0
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	40.921	50.718	23,9	78.522	94.461	20,3
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	115.382	116.037	0,6	220.026	215.284	-2,2
TRAKTÖR / F.Tractor	2.733	1.802	-34,1	5.357	3.419	-36,2
TRAKTÖR Toplam / F.Tractor Total	2.733	1.802	-34,1	5.357	3.419	-36,2
GENEL TOPLAM / Grand Total	118.115	117.839	-0,2	225.383	218.703	-3,0

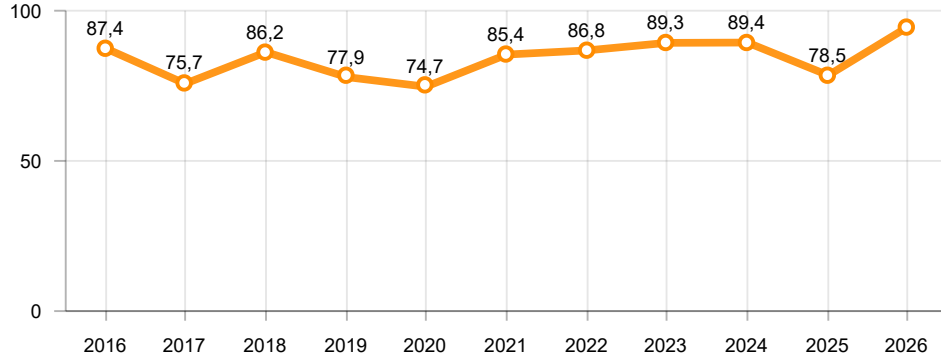
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - ŞUBAT)
Total & P.Cars Production (x1000)(January - February)



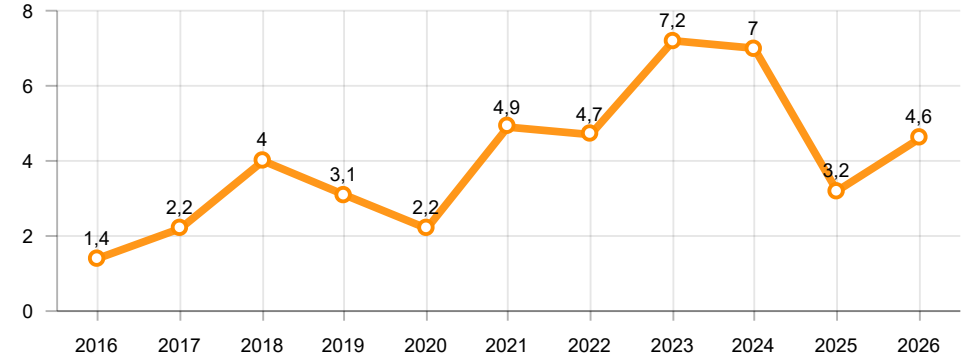
Otomobil Üretimi ve İhracat (x1000)(OCAK - ŞUBAT)
P.Cars Production & Exports (x1000)(January - February)



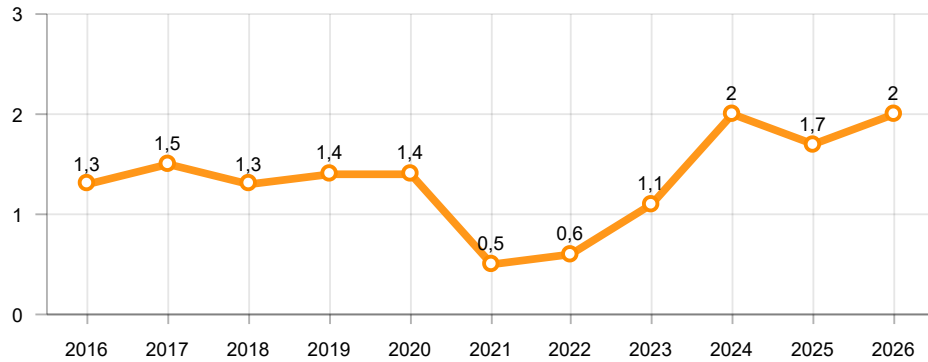
Ticari Araç Üretimi (x1000)(OCAK - ŞUBAT)
Commercial Vehicle Production (x1000)(January - February)



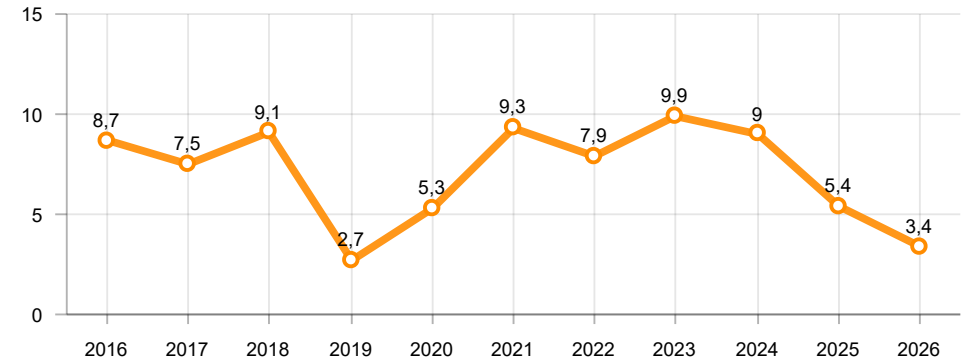
Büyük Kamyon Üretimi (x1000)(OCAK - ŞUBAT)
Heavy Truck Production (x1000)(January - February)



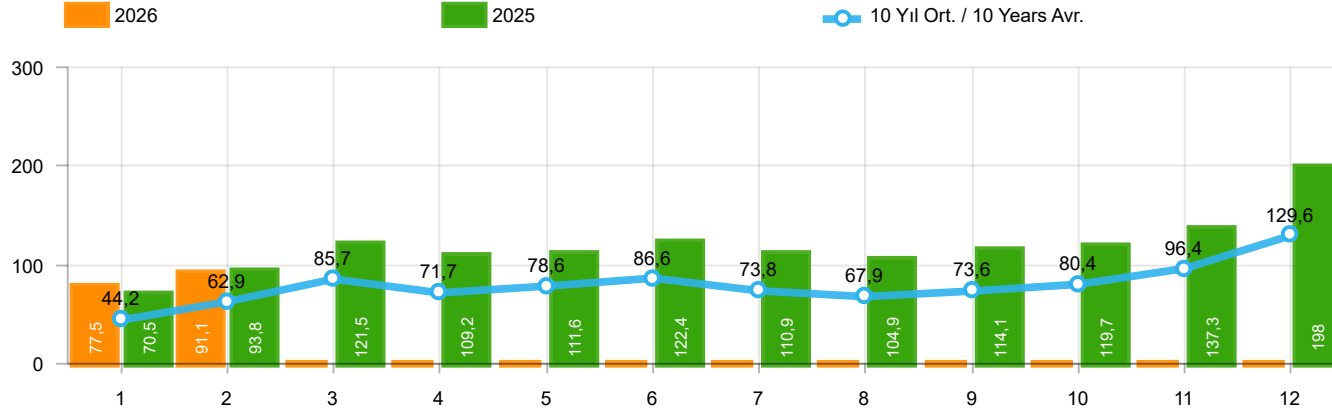
Otobüs Üretimi (x1000)(OCAK - ŞUBAT)
Bus Production (x1000)(January - February)



Traktör Üretimi (x1000)(OCAK - ŞUBAT)
F. Tractor Production (x1000)(January - February)



Toplam Pazarın Analizi(x1000)(OCAK - ŞUBAT)
Total Market Analysis(x1000)(January - February)



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	44.211	77.542	75,4
2	62.945	91.053	44,7
TOPLAM/TOTAL	107.156	168.595	57,3

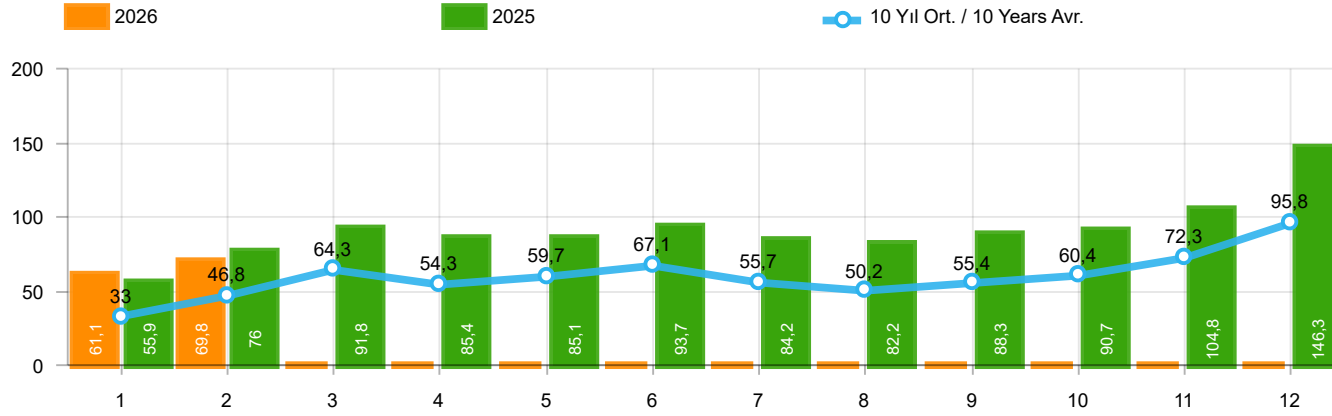
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	89.209	1.014.278	31.439	57.770	64,8
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	85.225	986.829	32.728	52.497	61,6
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	85.293	641.550	33.670	51.623	60,5
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	40.416	491.947	17.407	23.009	56,9
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	77.071	796.150	33.415	43.656	56,6
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	106.633	772.850	45.924	60.709	56,9
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	91.771	827.163	41.071	50.700	55,2
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	138.359	1.284.046	56.999	81.360	58,8
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	193.282	1.285.789	67.015	126.267	65,3
2025	70.460	93.849	121.483	109.201	111.556	122.435	110.884	104.867	114.102	119.692	137.348	198.021	164.309	1.413.898	53.203	111.106	67,6
2026	77.542	91.053											168.595	168.595	58.721	109.874	65,2

Otomobil Pazarının Analizi(x1000)(OCAK - ŞUBAT)

P.Cars Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026

Automotive Industry Monthly Report 2 / 2026

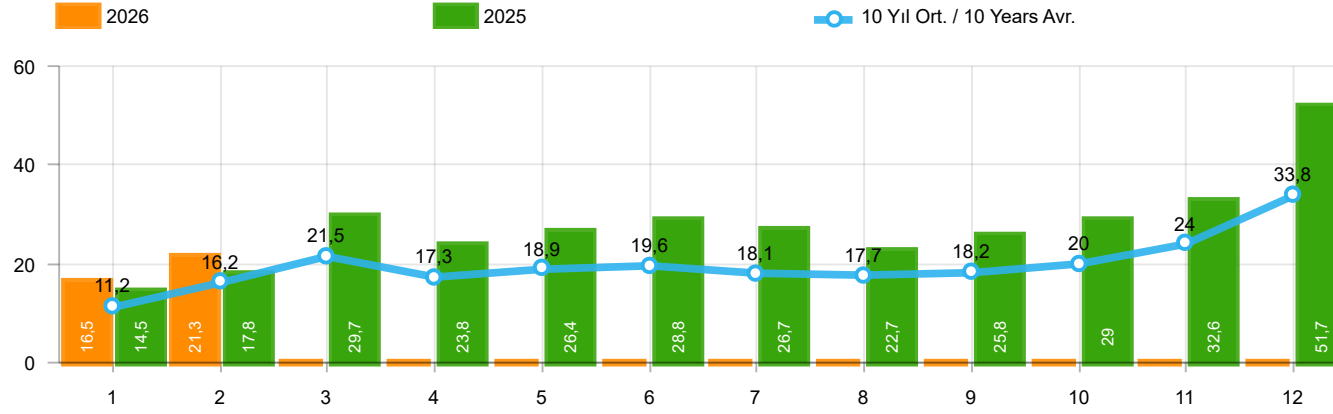


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	33.030	61.055	84,8
2	46.767	69.776	49,2
TOPLAM / TOTAL	79.798	130.831	64,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	63.946	756.938	17.491	46.455	72,6
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	60.347	722.759	19.571	40.776	67,6
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	62.512	486.321	21.631	40.881	65,4
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	30.184	387.256	11.794	18.390	60,9
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	59.743	610.109	23.500	36.243	60,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	80.107	561.853	30.817	49.290	61,5
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	66.661	592.660	24.988	41.673	62,5
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	96.195	967.341	34.201	61.994	64,4
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	146.318	980.341	48.560	97.758	66,8
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	131.965	1.084.496	43.048	88.917	67,4
2026	61.055	69.776											130.831	130.831	47.526	83.305	63,7

Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
CV Market Analysis(x1000)(January - February)

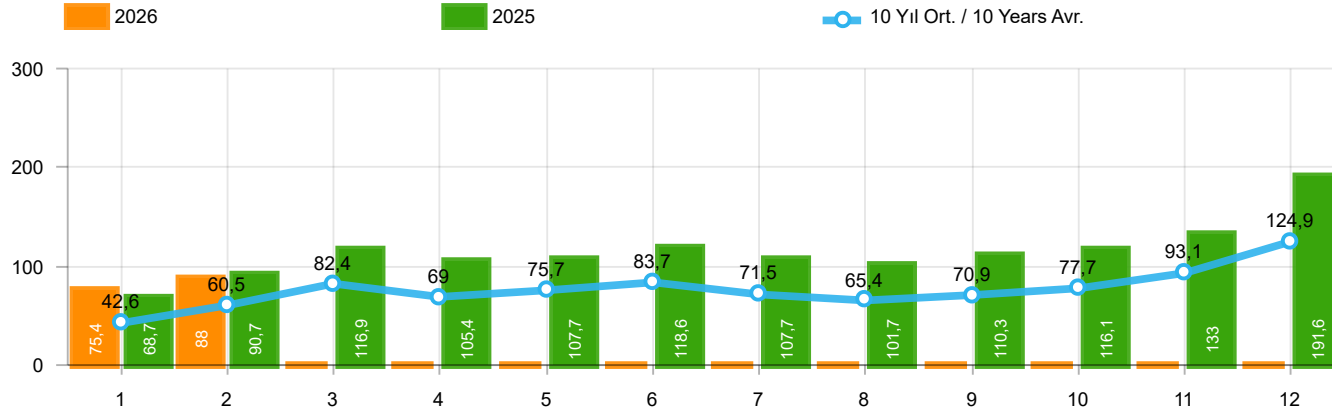
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Automotive Industry Monthly Report 2 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	11.181	16.487	47,5
2	16.178	21.277	31,5
TOPLAM / TOTAL	27.359	37.764	38,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	25.263	257.340	13.948	11.315	44,8
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	24.878	264.070	13.157	11.721	47,1
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	22.781	155.229	12.039	10.742	47,2
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	10.232	104.691	5.613	4.619	45,1
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	17.328	186.041	9.915	7.413	42,8
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	26.526	210.997	15.107	11.419	43,0
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	25.110	234.503	16.083	9.027	35,9
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	42.164	316.705	22.798	19.366	45,9
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	46.964	305.448	18.455	28.509	60,7
2025	14.516	17.828	29.655	23.790	26.433	28.759	26.689	22.652	25.828	28.997	32.553	51.702	32.344	329.402	10.155	22.189	68,6
2026	16.487	21.277											37.764	37.764	11.195	26.569	70,4

Hafif Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
LV Market Analysis(x1000)(January - February)

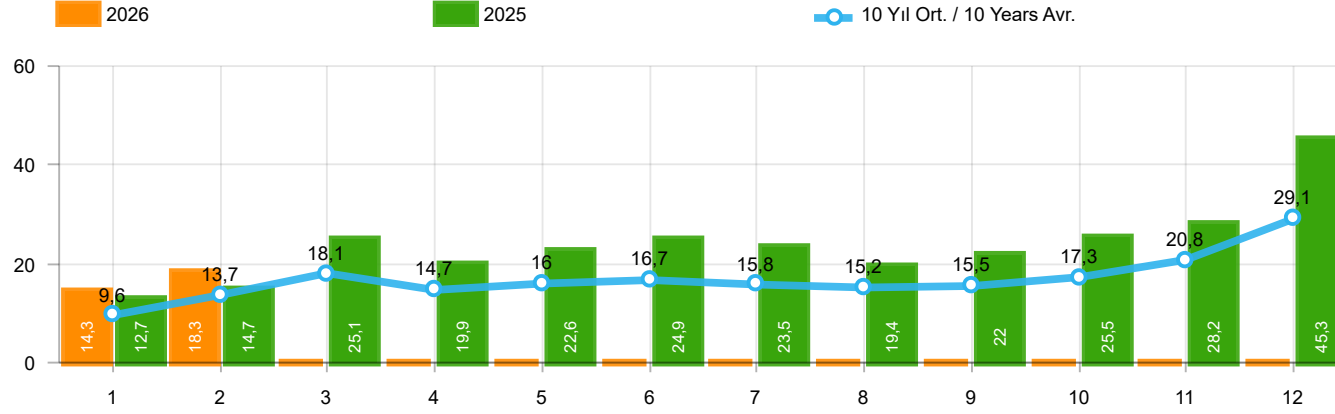


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	42.587	75.362	77,0
2	60.482	88.039	45,6
TOPLAM / TOTAL	103.069	163.401	58,5

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	85.538	983.720	28.901	56.637	66,2
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	82.288	956.194	30.474	51.814	63,0
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	82.085	620.937	31.493	50.592	61,6
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	39.248	479.060	16.584	22.664	57,7
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	74.395	772.788	31.463	42.932	57,7
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	102.232	737.350	42.943	59.289	58,0
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	87.783	783.283	38.211	49.572	56,5
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	132.042	1.232.635	52.566	79.476	60,2
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	185.691	1.238.509	61.695	123.996	66,8
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	159.384	1.368.400	50.049	109.335	68,6
2026	75.362	88.039											163.401	163.401	55.000	108.401	66,3

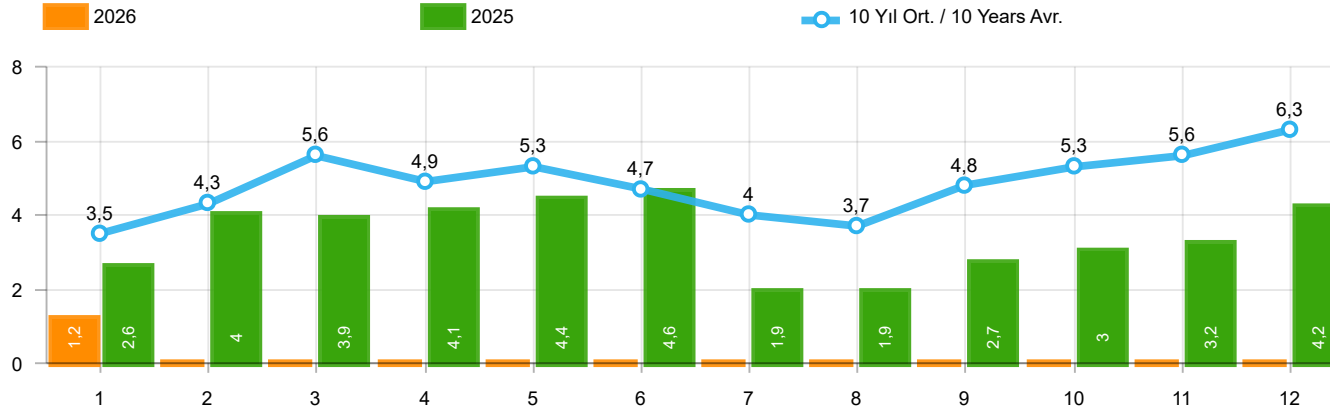
Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
LCV Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	9.556	14.307	49,7
2	13.715	18.263	33,2
TOPLAM / TOTAL	23.271	32.570	40,0

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	21.592	226.782	11.410	10.182	47,2
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	21.941	233.435	10.903	11.038	50,3
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	19.573	134.616	9.862	9.711	49,6
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	9.064	91.804	4.790	4.274	47,2
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	14.652	162.679	7.963	6.689	45,7
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	22.125	175.497	12.126	9.999	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	21.122	190.623	13.223	7.899	37,4
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	35.847	265.294	18.365	17.482	48,8
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	39.373	258.168	13.135	26.238	66,6
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	27.419	283.904	7.001	20.418	74,5
2026	14.307	18.263											32.570	32.570	7.474	25.096	77,1



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	3.506	1.169	-66,7
TOPLAM / TOTAL	3.506	1.169	-66,7

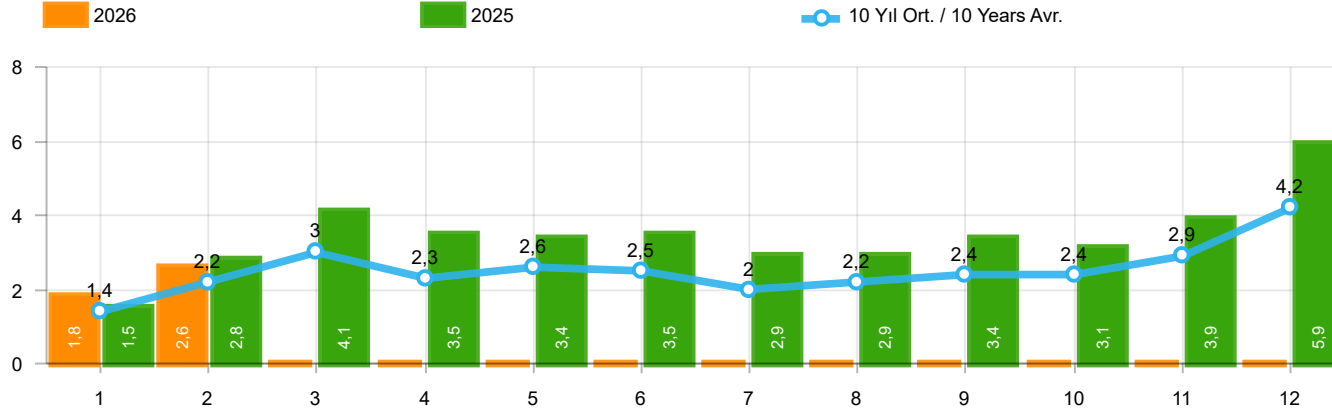
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-1 Toplam / Total	Toplam / Total
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	3.739	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	3.974	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	4.362	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	1.311	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	2.425	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	4.411	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	3.152	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	5.533	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	3.577	63.546
2025	2.579	3.967	3.901	4.105	4.362	4.645	1.927	1.945	2.661	3.036	3.212	4.161	2.579	40.501
2026	1.169	-											1.169	1.169

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

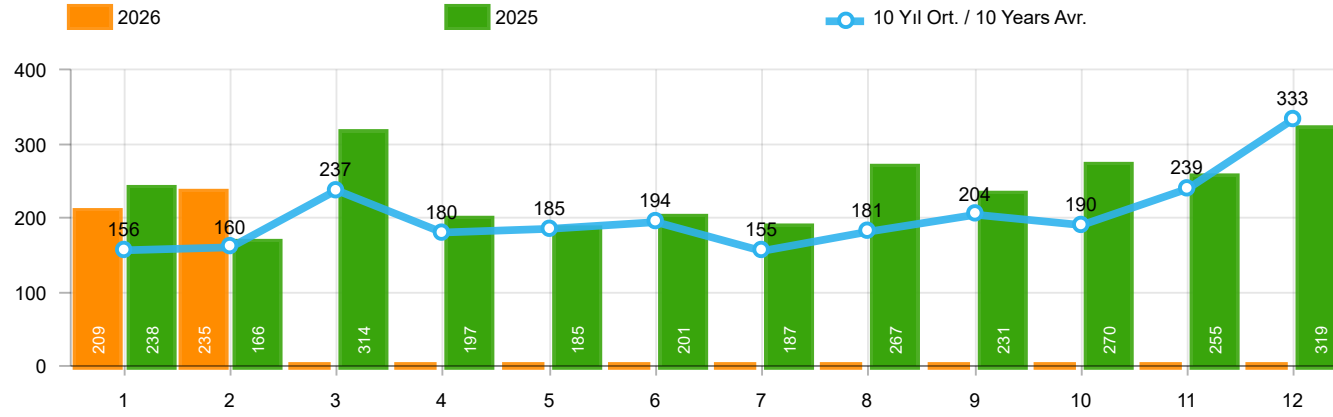


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.355	1.792	32,3
2	2.186	2.585	18,2
TOPLAM / TOTAL	3.541	4.377	23,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	2.815	25.051	1.682	1.133	40,2
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	2.221	25.397	1.548	673	30,3
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	2.789	16.507	1.759	1.030	36,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	921	10.747	576	345	37,5
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	2.157	21.004	1.433	724	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	3.999	32.740	2.579	1.420	35,5
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	3.646	39.823	2.518	1.128	30,9
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	5.762	46.694	3.878	1.884	32,7
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	6.804	42.572	4.533	2.271	33,4
2025	1.466	2.830	4.057	3.460	3.435	3.507	2.859	2.853	3.392	3.144	3.940	5.890	4.296	40.833	2.525	1.771	41,2
2026	1.792	2.585											4.377	4.377	2.904	1.473	33,7

Midibüs Pazarının Analizi(OCAK - ŞUBAT)
Midibus Market Analysis(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026



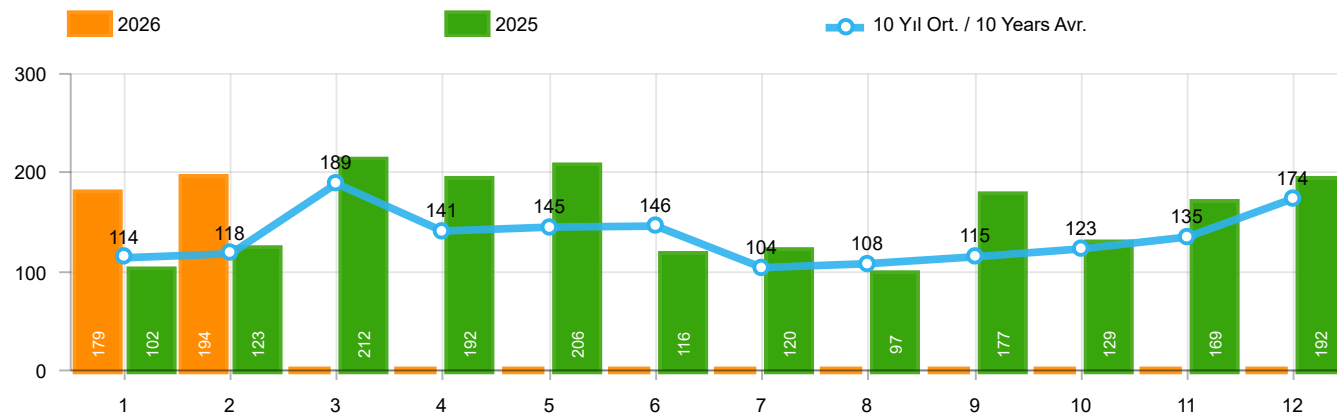
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	156	209	33,8
2	160	235	47,3
TOPLAM / TOTAL	316	444	40,6

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2016	309	158	251	302	261	196	139	220	241	230	354	431	467	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	423	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	276	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	118	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	325	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	178	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	214	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	324	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	428	2.919
2025	238	166	314	197	185	201	187	267	231	270	255	319	404	2.830
2026	209	235											444	444

Otobüs Pazarının Analizi(OCAK - ŞUBAT)

Otobus Market Analysis(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026

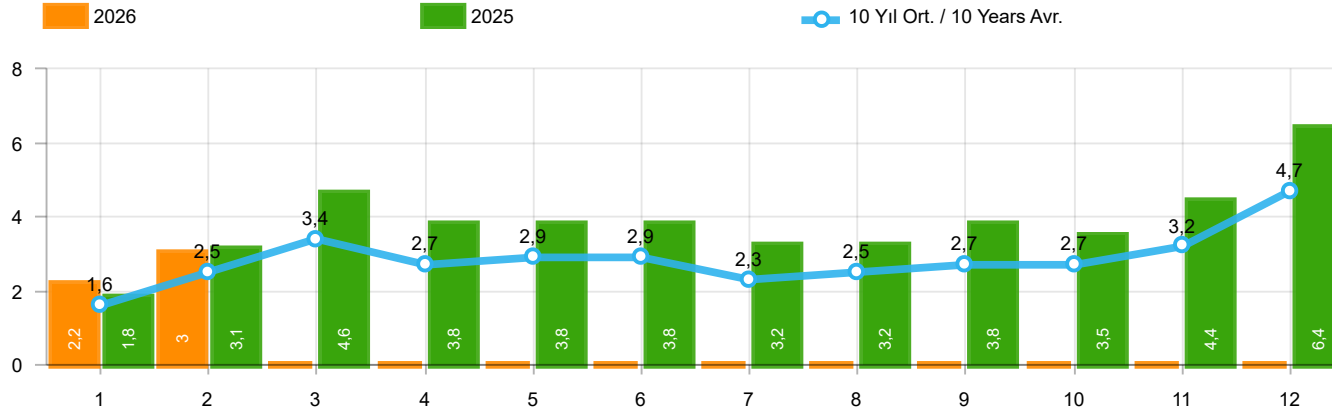


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	114	179	57,3
2	118	194	64,8
TOPLAM / TOTAL	232	373	61,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	180	209	218	240	214	307	76	82	141	198	314	236	389	2.415	389	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	293	1.947	283	10	3,4
2018	78	65	215	136	125	164	45	42	74	107	113	188	143	1.352	142	1	0,7
2019	75	54	112	35	97	41	25	45	84	28	42	54	129	692	129	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	194	1.038	194	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	224	1.267	224	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	128	1.828	128	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	231	1.951	231	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	359	1.789	359	-	-
2025	102	123	212	192	206	116	120	97	177	129	169	192	225	1.835	225	-	-
2026	179	194											373	373	373	-	-

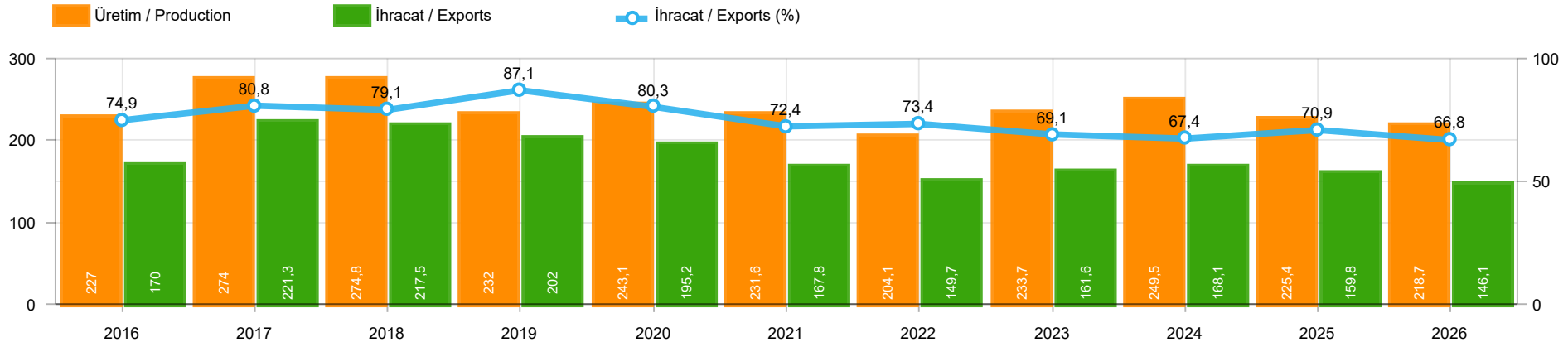
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - ŞUBAT)
HCV Market Analysis(x1000)(January - February)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.625	2.180	34,2
2	2.464	3.014	22,3
TOPLAM / TOTAL	4.088	5.194	27,1

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total	1-2 Yerli / Local	1-2 İthal / Import	İthal Oran / Import %
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	3.671	30.558	2.538	1.133	30,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	2.937	30.635	2.254	683	23,3
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	3.208	20.613	2.177	1.031	32,1
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	1.168	12.887	823	345	29,5
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	2.676	23.362	1.952	724	27,1
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	4.401	35.500	2.981	1.420	32,3
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	3.988	43.880	2.860	1.128	28,3
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	6.317	51.411	4.433	1.884	29,8
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	7.591	47.280	5.320	2.271	29,9
2025	1.806	3.119	4.583	3.849	3.826	3.824	3.166	3.217	3.800	3.543	4.364	6.401	4.925	45.498	3.154	1.771	36,0
2026	2.180	3.014											5.194	5.194	3.721	1.473	28,4



	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
İhracat/Export	169.959	221.307	217.458	202.039	195.226	167.770	149.747	161.560	168.085	159.803	146.087
Üretim/Production	227.042	273.976	274.803	232.023	243.051	231.578	204.077	233.733	249.484	225.383	218.703
İhracat/Exports (%)	74,9	80,8	79,1	87,1	80,3	72,4	73,4	69,1	67,4	70,9	66,8

Taşıt Araçları İhracatı (2024 - 2026)
Motor Vehicle Exports (2024 - 2026)

SEKTÖR / SECTOR	2024	2025	1/2-2025	1/2-2026	2026/2025 %
OTOMOBİL / Pass.Car	654.115	599.687	93.126	72.150	-22,5
OTOMOBİL TOPLAM / Pass. Car Total	654.115	599.687	93.126	72.150	-22,5
KAMYON / Truck	10.024	10.461	944	1.607	70,2
KAMYONET / Pick Up	279.520	330.611	47.825	53.153	11,1
OTOBÜS / Bus	8.674	10.760	1.490	1.724	15,7
MINİBÜS / Minibus	58.922	104.496	14.596	15.543	6,5
MİDİBÜS / Midibus	1.779	1.895	170	180	5,9
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	358.919	458.223	65.025	72.207	11,0
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.013.034	1.057.910	158.151	144.357	-8,7
TRAKTÖR / F.Tractor	12.976	11.261	1.652	1.730	4,7
TRAKTÖR TOPLAM / F.Tractor Total	12.976	11.261	1.652	1.730	4,7
GENEL TOPLAM / GRAND TOTAL	1.026.010	1.069.171	159.803	146.087	-8,6

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2024	2025	1-2 / 2025	1-2 / 2026
A.I.O.S.	1.067	1.160	72	155
FORD OTOSAN	330.240	399.718	60.410	60.147
HATTAT TRAKTÖR	460	238	59	20
HYUNDAI MOTOR TÜRKİYE	204.000	156.500	34.500	21.950
KARSAN	487	563	-	88
M. BENZ TÜRK	9.134	10.962	871	1.676
MAN TÜRKİYE	2.413	3.752	513	678
OTOKAR	2.240	2.841	291	298
OYAK RENAULT	241.398	270.325	36.191	25.891
TEMSA	1.386	1.384	239	185
TOFAŞ	33.568	47.402	3.029	8.983
TOYOTA	187.101	163.303	22.035	24.306
TÜRK TRAKTÖR	12.516	11.023	1.593	1.710
GENEL TOPLAM / Grand Total	1.026.010	1.069.171	159.803	146.087

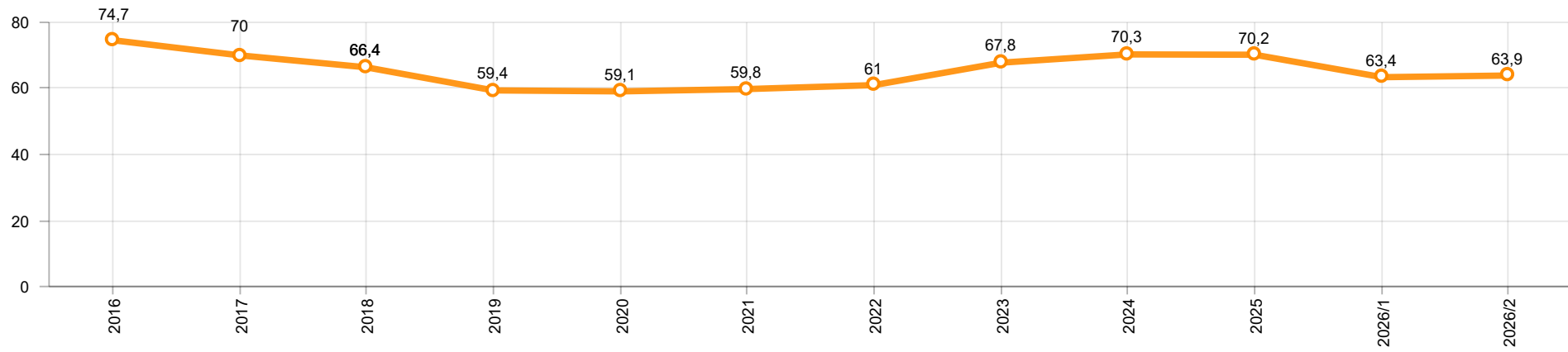
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2024	2025	OCAK - ŞUBAT / January - February 2025	OCAK - ŞUBAT / January - February 2026	2026 / 2025 %
Toplam Yan Sanayi / Total Component Industry	14.834.534.134,43	15.739.287.669,12	2.486.865.184	2.656.326.058,47	6,8
İç ve Dış Lastik / Tyres	1.695.747.530,66	1.789.298.429,83	294.758.961,85	280.055.719,11	-5,0
Emniyet Camı / Safety Glasses	280.215.237,25	289.866.900,94	45.066.084,31	41.599.128,6	-7,7
Motor / Engine	382.943.916,89	439.925.541,89	81.768.413,98	61.103.807,65	-25,3
Akümülatör / Batteries	574.214.528,75	519.390.737,96	79.358.792,89	82.049.662,01	3,4
Diğer Aksam ve Parça / Spare Parts&Components	11.901.412.920,88	12.700.806.058,5	1.985.912.930,97	2.191.517.741,1	10,4
Toplam Ana Sanayi / Total Vehicle Industry	21.908.107.320,72	25.090.799.599,88	3.400.605.022,34	3.818.498.646,43	12,3
Otobüs / Bus	1.928.277.914,79	2.574.580.890,54	323.889.036,71	423.610.342,98	30,8
Midibüs-Minibüs / Midibus-Minibus	458.756.016,15	430.280.238,96	63.864.903,18	56.534.602,98	-11,5
Otomobil / P.Cars	11.284.019.896,14	11.771.052.632,27	1.690.924.212,6	1.705.158.175,75	0,8
Kamyon-Kamyonet / Truck-Pick Up&Van	6.385.585.004,01	8.417.805.662,76	1.121.225.041,92	1.325.745.750,54	18,2
Römork ve Yarı Römork / Trailer-Semi Trailer	669.849.493,33	644.772.987,23	79.869.761,01	93.536.698,2	17,1
Çekici / Tractor	653.234.993,5	738.114.836,6	56.176.992,71	123.850.850,3	120,5
Tarım Traktörü / Farm Tractor	528.384.002,8	514.192.351,52	64.655.074,21	90.062.225,68	39,3
Toplam / Total	36.742.641.455,15	40.830.087.269	5.887.470.206,34	6.474.824.704,9	10,0

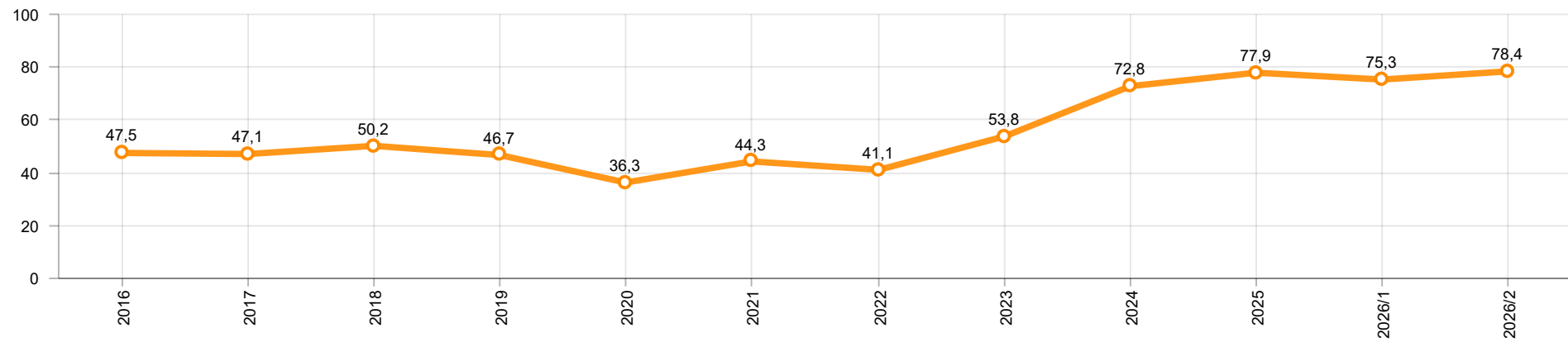
Kaynak: Uludağ İhracatçı Birlikleri . UİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; UİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	34.250	37.900											72.150
KAMYON - H. Truck	712	873											1.585
K.KAMYON - L. Truck	12	10											22
KAMYONET - Pick Up	22.317	30.836											53.153
OTOBÜS - Bus	725	999											1.724
MİNİBÜS - Minibus	6.413	9.130											15.543
MİDİBÜS - Midibus	78	102											180
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.257	41.950											72.207
TAŞIT ARAÇLARI TOPLAMI - MV Total	64.507	79.850											144.357
TRAKTÖR - F.Tractor	700	1.030											1.730
GENEL TOPLAM - Grand Total	65.207	80.880											146.087

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	11.700	10.250	-	-	-	-	-	-	-	-	-	-	21.950
OYAK RENAULT	7.138	18.753	-	-	-	-	-	-	-	-	-	-	25.891
TOFAŞ	-	3	-	-	-	-	-	-	-	-	-	-	3
TOYOTA	15.412	8.894	-	-	-	-	-	-	-	-	-	-	24.306
TOPLAM - Total	34.250	37.900	-	-	-	-	-	-	-	-	-	-	72.150

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	19.124	25.009	-	-	-	-	-	-	-	-	-	-	44.133
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	40	-	-	-	-	-	-	-	-	-	-	-	40
TOFAŞ	3.153	5.827	-	-	-	-	-	-	-	-	-	-	8.980
TOPLAM - Total	22.317	30.836	-	-	-	-	-	-	-	-	-	-	53.153

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	6.413	9.113	-	-	-	-	-	-	-	-	-	-	15.526
KARSAN	-	17	-	-	-	-	-	-	-	-	-	-	17
TOPLAM - Total	6.413	9.130	-	-	-	-	-	-	-	-	-	-	15.543

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	286	202	-	-	-	-	-	-	-	-	-	-	488
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	426	671	-	-	-	-	-	-	-	-	-	-	1.097
OTOKAR	12	3	-	-	-	-	-	-	-	-	-	-	15
TEMSA	-	7	-	-	-	-	-	-	-	-	-	-	7
TOPLAM - Total	724	883	-	-	-	-	-	-	-	-	-	-	1.607

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	45	30	-	-	-	-	-	-	-	-	-	-	75
KARSAN	-	35	-	-	-	-	-	-	-	-	-	-	35
OTOKAR	23	26	-	-	-	-	-	-	-	-	-	-	49
TEMSA	10	11	-	-	-	-	-	-	-	-	-	-	21
TOPLAM - Total	78	102	-	-	-	-	-	-	-	-	-	-	180

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	26	54	-	-	-	-	-	-	-	-	-	-	80
KARSAN	11	25	-	-	-	-	-	-	-	-	-	-	36
M. BENZ TÜRK	281	298	-	-	-	-	-	-	-	-	-	-	579
MAN TÜRKİYE	239	439	-	-	-	-	-	-	-	-	-	-	678
OTOKAR	111	83	-	-	-	-	-	-	-	-	-	-	194
TEMSA	57	100	-	-	-	-	-	-	-	-	-	-	157
TOPLAM - Total	725	999	-	-	-	-	-	-	-	-	-	-	1.724

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	3	17	-	-	-	-	-	-	-	-	-	-	20
TÜRK TRAKTÖR	697	1.013	-	-	-	-	-	-	-	-	-	-	1.710
TOPLAM - Total	700	1.030	-	-	-	-	-	-	-	-	-	-	1.730

2026 Yılı İthal Otomobil Satışları
2026 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026

Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.741	115	114	-	-	-	-	-	-	-	-	-	-	229
ALPINE	146	16	19	-	-	-	-	-	-	-	-	-	-	35
Aston Martin	35	1	-	-	-	-	-	-	-	-	-	-	-	1
Audi	24.832	1.051	1.389	-	-	-	-	-	-	-	-	-	-	2.440
Bentley	38	-	6	-	-	-	-	-	-	-	-	-	-	6
BMW	33.992	764	1.677	-	-	-	-	-	-	-	-	-	-	2.441
BYD	45.537	3.866	1.428	-	-	-	-	-	-	-	-	-	-	5.294
Chery	28.579	2.257	1.618	-	-	-	-	-	-	-	-	-	-	3.875
Citroen	47.818	2.103	3.079	-	-	-	-	-	-	-	-	-	-	5.182
CUPRA	12.998	298	532	-	-	-	-	-	-	-	-	-	-	830
Dacia	25.405	550	583	-	-	-	-	-	-	-	-	-	-	1.133
DS	2.262	106	120	-	-	-	-	-	-	-	-	-	-	226
Ferrari	25	-	2	-	-	-	-	-	-	-	-	-	-	2
Fiat	2.128	208	216	-	-	-	-	-	-	-	-	-	-	424
Ford	26.454	1.849	1.030	-	-	-	-	-	-	-	-	-	-	2.879
Honda	16.137	369	400	-	-	-	-	-	-	-	-	-	-	769
HONGQI	32	3	2	-	-	-	-	-	-	-	-	-	-	5
Hyundai	24.776	1.289	1.892	-	-	-	-	-	-	-	-	-	-	3.181
JAECOO	8.791	944	534	-	-	-	-	-	-	-	-	-	-	1.478
Jeep	3.486	303	377	-	-	-	-	-	-	-	-	-	-	680
KG MOBILITY	11.449	1.462	1.172	-	-	-	-	-	-	-	-	-	-	2.634
Kia	25.420	647	2.056	-	-	-	-	-	-	-	-	-	-	2.703
Lamborghini	28	-	5	-	-	-	-	-	-	-	-	-	-	5
Land Rover	2.085	97	97	-	-	-	-	-	-	-	-	-	-	194
Lexus	742	6	30	-	-	-	-	-	-	-	-	-	-	36
Maserati	182	4	15	-	-	-	-	-	-	-	-	-	-	19
Mercedes-Benz	33.374	1.571	1.671	-	-	-	-	-	-	-	-	-	-	3.242
MG	2.280	132	193	-	-	-	-	-	-	-	-	-	-	325
Mini	10.380	352	1.301	-	-	-	-	-	-	-	-	-	-	1.653
Nissan	28.107	2.600	1.506	-	-	-	-	-	-	-	-	-	-	4.106
Opel	48.016	2.522	3.391	-	-	-	-	-	-	-	-	-	-	5.913
Peugeot	59.798	1.884	6.178	-	-	-	-	-	-	-	-	-	-	8.062
Porsche	1.207	45	102	-	-	-	-	-	-	-	-	-	-	147
Renault	19.827	1.268	1.248	-	-	-	-	-	-	-	-	-	-	2.516
Seat	9.857	150	233	-	-	-	-	-	-	-	-	-	-	383
Skoda	45.321	1.655	3.323	-	-	-	-	-	-	-	-	-	-	4.978
Subaru	451	9	8	-	-	-	-	-	-	-	-	-	-	17
Suzuki	5.895	253	370	-	-	-	-	-	-	-	-	-	-	623
TESLA	31.509	490	720	-	-	-	-	-	-	-	-	-	-	1.210
Toyota	15.498	795	523	-	-	-	-	-	-	-	-	-	-	1.318
Volkswagen	88.682	5.301	4.353	-	-	-	-	-	-	-	-	-	-	9.654
Volvo	15.225	1.388	1.069	-	-	-	-	-	-	-	-	-	-	2.457
GENEL TOPLAM - Grand Total	761.273	38.723	44.582	-	-	-	-	-	-	-	-	-	-	83.305

2026 Yılı İthal Hafif Ticari Araç Satışları
2026 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 2 / 2026
Automotive Industry Monthly Report 2 / 2026

Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	22.773	1.139	1.650	-	-	-	-	-	-	-	-	-	-	2.789
Fiat	38.054	2.740	2.962	-	-	-	-	-	-	-	-	-	-	5.702
Ford	39.483	1.508	1.604	-	-	-	-	-	-	-	-	-	-	3.112
FOTON	1.571	77	74	-	-	-	-	-	-	-	-	-	-	151
Hyundai	859	55	30	-	-	-	-	-	-	-	-	-	-	85
Isuzu	1.333	129	57	-	-	-	-	-	-	-	-	-	-	186
Iveco	3.971	154	266	-	-	-	-	-	-	-	-	-	-	420
KG MOBILITY	3.871	728	315	-	-	-	-	-	-	-	-	-	-	1.043
MAXUS	253	5	4	-	-	-	-	-	-	-	-	-	-	9
Mercedes-Benz	9.277	338	514	-	-	-	-	-	-	-	-	-	-	852
Nissan	598	17	80	-	-	-	-	-	-	-	-	-	-	97
Opel	25.304	699	1.660	-	-	-	-	-	-	-	-	-	-	2.359
Peugeot	25.394	651	1.917	-	-	-	-	-	-	-	-	-	-	2.568
Renault	12.567	598	784	-	-	-	-	-	-	-	-	-	-	1.382
Toyota	15.761	930	1.371	-	-	-	-	-	-	-	-	-	-	2.301
Volkswagen	18.811	1.012	1.028	-	-	-	-	-	-	-	-	-	-	2.040
GENEL TOPLAM - Grand Total	220.505	10.780	14.316	-	-	-	-	-	-	-	-	-	-	25.096