



OTOMOTİV SANAYİİ DERNEĞİ
AUTOMOTIVE MANUFACTURERS ASSOCIATION

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU MART 2026

AUTOMOTIVE INDUSTRY MONTHLY REPORT
March 2026

OSD "OICA" Üyesidir © O I C A OSD is a Member of "OICA"

	3 - 2025	3 - 2026	%	1 - 3 / 2025	1 - 3 / 2026	%	4/2024 - 3/2025	4/2025 - 3/2026	%
Otomobil Üretimi/P.Cars Production	79.423	60.541	-23,8	220.927	181.364	-17,9	887.166	832.975	-6,1
Toplam Üretim/Total Production	124.103	106.572	-14,1	344.129	321.856	-6,5	1.332.355	1.397.191	4,9
Otomobil Pazarı/P.Cars Market	91.828	79.857	-13,0	223.793	210.688	-5,9	970.745	1.071.391	10,4
Toplam Pazar/Total Market	121.483	105.709	-13,0	285.792	274.346	-4,0	1.264.155	1.402.452	10,9
Otomobil İthalatı/P.Cars Import	63.282	51.638	-18,4	152.199	134.943	-11,3	682.641	744.017	9,0
Toplam İthalat/Total Import	85.519	69.556	-18,7	196.625	179.423	-8,8	885.644	981.775	10,9
Otomobil İhracatı/P.Cars Export	56.626	34.191	-39,6	149.752	106.341	-29,0	649.549	556.276	-14,4
Toplam İhracat/Total Export	95.542	70.966	-25,7	253.693	215.323	-15,1	1.009.865	1.019.540	1,0
Otomobil İhracatı(\$)/P.Cars Export (\$)	1.066.133.919,22	834.577.385,04	-21,7	2.757.058.132	2.539.735.561	-7,9	11.569.570.962	11.553.707.600	-0,1
Toplam İhracat(\$)/Total Export (\$)*	3.490.557.271,72	3.212.810.601,28	-8,0	9.378.026.439	9.686.233.122	3,3	36.905.555.007	41.134.712.308	11,5

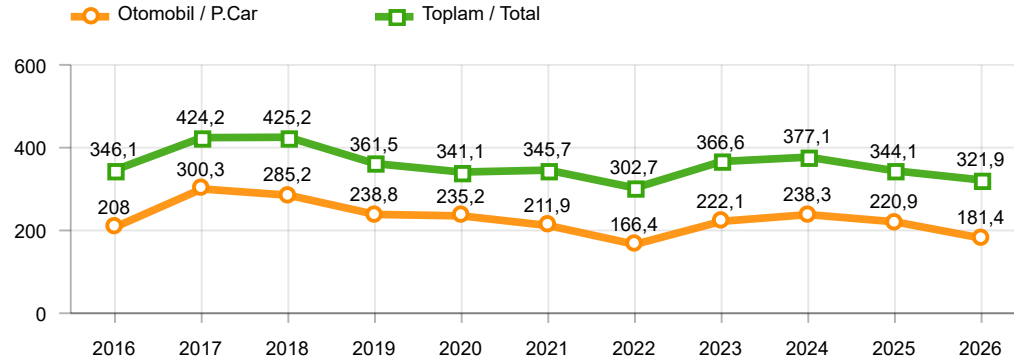
Parametreler/Parameters	3 - 2025	3 - 2026	%	1 - 3 / 2025	1 - 3 / 2026	%	4/2024 - 3/2025	4/2025 - 3/2026	%
ÜFE / PPI	1,9	2,3	-	7,2	7,6	-	35,2	26,0	-
TÜFE / CPI	2,5	1,9	-	10,1	10,0	-	51,3	32,8	-
Sanayi Endeksi / Industry Index	2,1	3,3	-	7,8	9,8	-	36,2	26,0	-
Dolar \$ ** (1 birim)	36,9	44,0	19,2	36,1	43,6	20,5	34,1	41,3	21,0
Euro € ** (1 birim)	39,8	51,0	28,0	38,0	51,0	34,2	36,6	47,8	30,8
Japon Yeni ¥ ** (100 birim)	24,6	27,6	12,2	23,6	27,6	17,2	22,3	27,2	22,3

*Toplam Sanayi / Total Industry Including Components

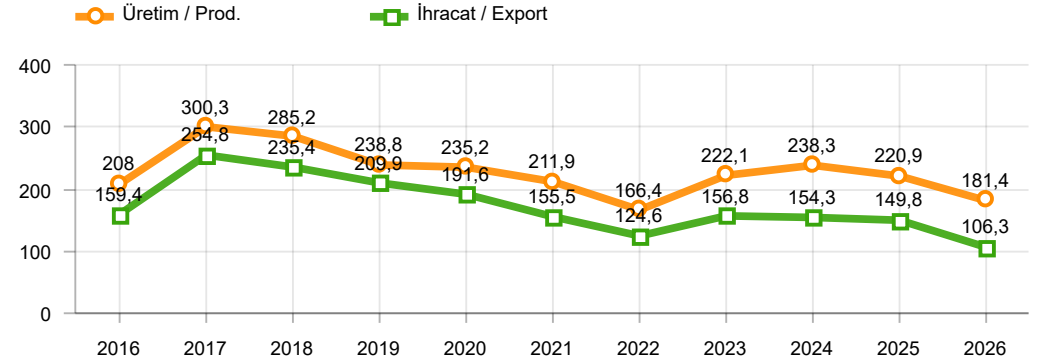
** Ortalama Değerler / Average Values

Araç Tipleri / Types	3 / 2025	3 / 2026	3 % Değişim	1-3 / 2025	1-3 / 2026	1-3 % Değişim
OTOMOBİL / Pass.Car	79.423	60.541	-23,8	220.927	181.364	-17,9
OTOMOBİL Toplam / Pass.Car Total	79.423	60.541	-23,8	220.927	181.364	-17,9
B.KAMYON / H. Truck	2.965	2.727	-8,0	6.165	7.346	19,2
K.KAMYON / L. Truck	443	445	0,5	908	1.102	21,4
KAMYONET / Pick Up	31.268	35.621	13,9	89.351	105.707	18,3
OTOBÜS / Bus	984	1.145	16,4	2.636	3.146	19,3
MINİBÜS / Minibus	8.581	5.577	-35,0	22.981	21.780	-5,2
MİDİBÜS / Midibus	439	516	17,5	1.161	1.411	21,5
TİCARİ ARAÇLAR Toplam / Commercial Vehicles Total	44.680	46.031	3,0	123.202	140.492	14,0
TAŞIT ARAÇLARI Toplam / Motor Vehicles Total	124.103	106.572	-14,1	344.129	321.856	-6,5
TRAKTÖR / F.Tractor	2.822	1.741	-38,3	8.179	5.160	-36,9
TRAKTÖR Toplam / F.Tractor Total	2.822	1.741	-38,3	8.179	5.160	-36,9
GENEL TOPLAM / Grand Total	126.925	108.313	-14,7	352.308	327.016	-7,2

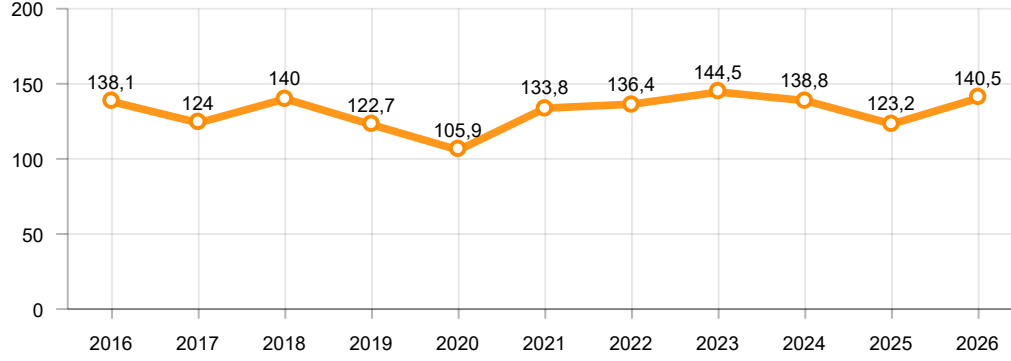
Toplam Üretim ve Otomobil Üretimi (x1000)(OCAK - MART)
Total & P.Cars Production (x1000)(January - March)



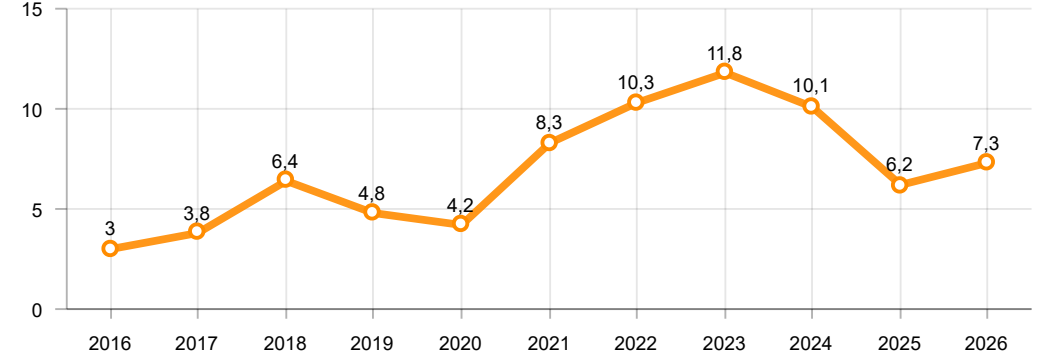
Otomobil Üretimi ve İhracat (x1000)(OCAK - MART)
P.Cars Production & Exports (x1000)(January - March)



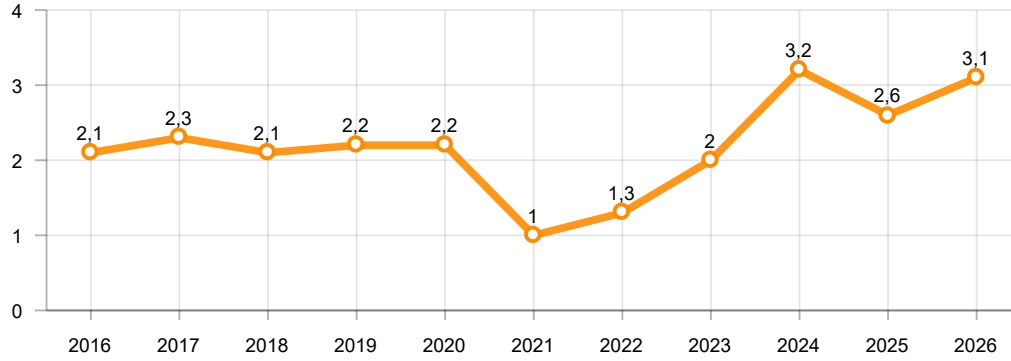
Ticari Araç Üretimi (x1000)(OCAK - MART)
Commercial Vehicle Production (x1000)(January - March)



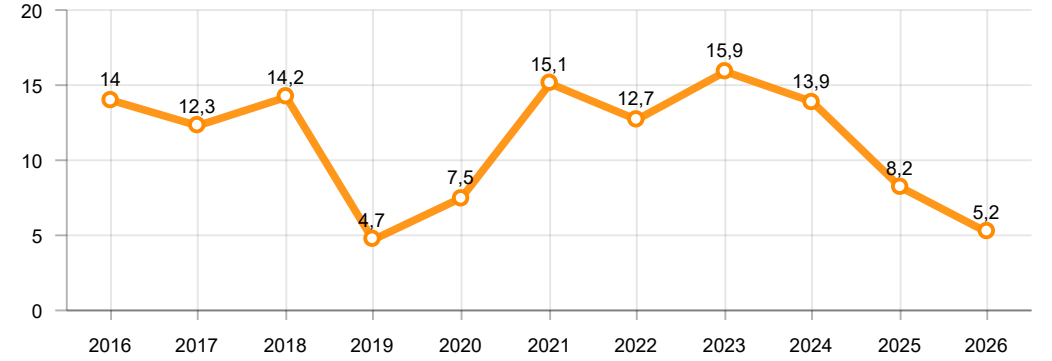
Büyük Kamyon Üretimi (x1000)(OCAK - MART)
Heavy Truck Production (x1000)(January - March)



Otobüs Üretimi (x1000)(OCAK - MART)
Bus Production (x1000)(January - March)



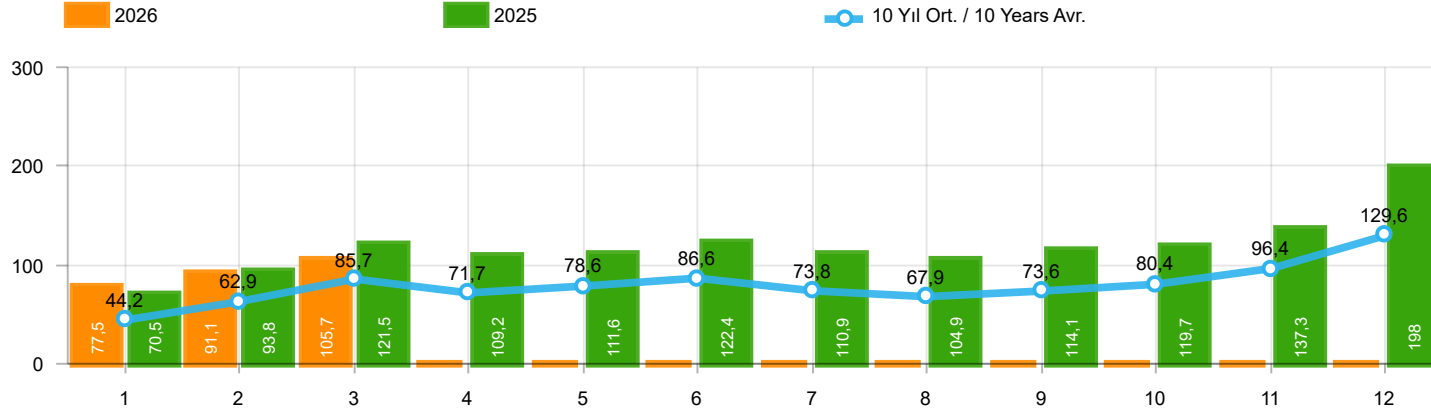
Traktör Üretimi (x1000)(OCAK - MART)
F. Tractor Production (x1000)(January - March)



Toplam Pazarın Analizi(x1000)(OCAK - MART)
Total Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026

Automotive Industry Monthly Report 3 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	44.211	77.542	75,4
2	62.945	91.095	44,7
3	85.748	105.709	23,3
TOPLAM/TOTAL	192.905	274.346	42,2

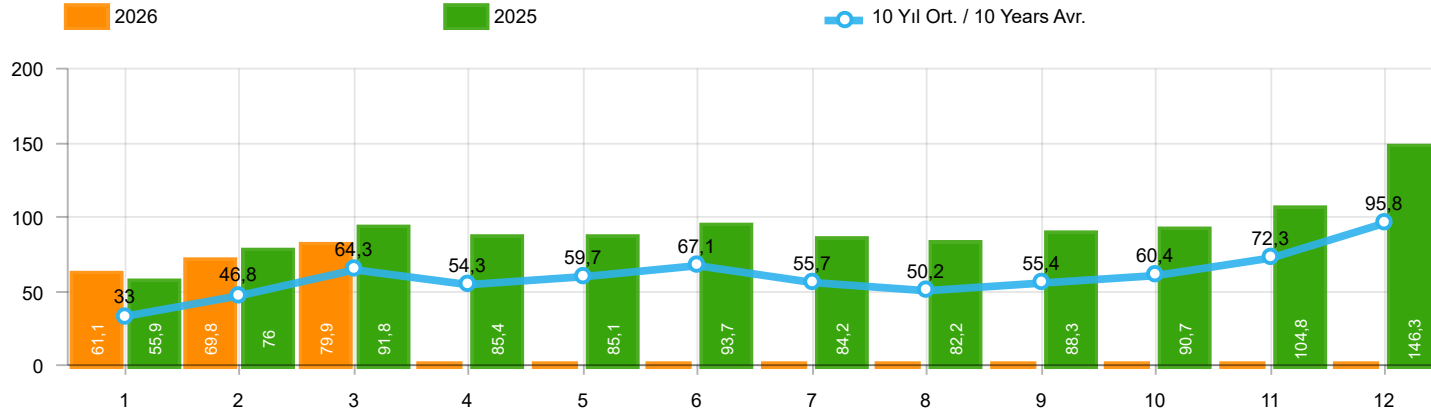
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	34.369	54.840	85.932	87.748	97.090	94.666	59.732	73.654	69.413	85.666	125.462	145.706	175.141	1.014.278	58.892	116.249	66,4
2017	36.640	48.585	76.178	78.231	88.066	85.820	84.727	74.818	74.046	94.439	103.772	141.507	161.403	986.829	60.091	101.312	62,8
2018	36.525	48.768	79.600	73.886	74.996	52.788	54.194	35.137	23.915	22.321	59.406	80.014	164.893	641.550	64.423	100.470	60,9
2019	14.847	25.569	50.651	31.944	33.947	43.899	18.442	26.832	43.068	50.288	59.575	92.885	91.067	491.947	40.693	50.374	55,3
2020	28.123	48.948	51.554	27.165	33.308	72.789	89.419	63.570	93.406	97.125	82.824	107.919	128.625	796.150	54.058	74.567	58,0
2021	45.308	61.325	100.046	64.551	57.510	83.304	49.732	60.573	59.717	60.064	64.087	66.633	206.679	772.850	88.367	118.312	57,2
2022	39.741	52.030	68.241	62.584	68.221	84.788	55.424	52.297	66.304	69.072	86.499	121.962	160.012	827.163	69.314	90.698	56,7
2023	53.578	84.781	109.658	102.076	116.227	116.352	117.647	93.409	100.862	105.181	119.527	164.748	248.017	1.284.046	102.960	145.057	58,5
2024	82.522	110.760	114.144	79.137	104.962	109.408	97.536	93.977	91.150	100.395	125.102	176.696	307.426	1.285.789	102.926	204.500	66,5
2025	70.460	93.849	121.483	109.201	111.556	122.435	110.884	104.867	114.102	119.692	137.348	198.021	285.792	1.413.898	89.167	196.625	68,8
2026	77.542	91.095	105.709										274.346	274.346	94.923	179.423	65,4

Otomobil Pazarının Analizi(x1000)(OCAK - MART)

P.Cars Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026

Automotive Industry Monthly Report 3 / 2026

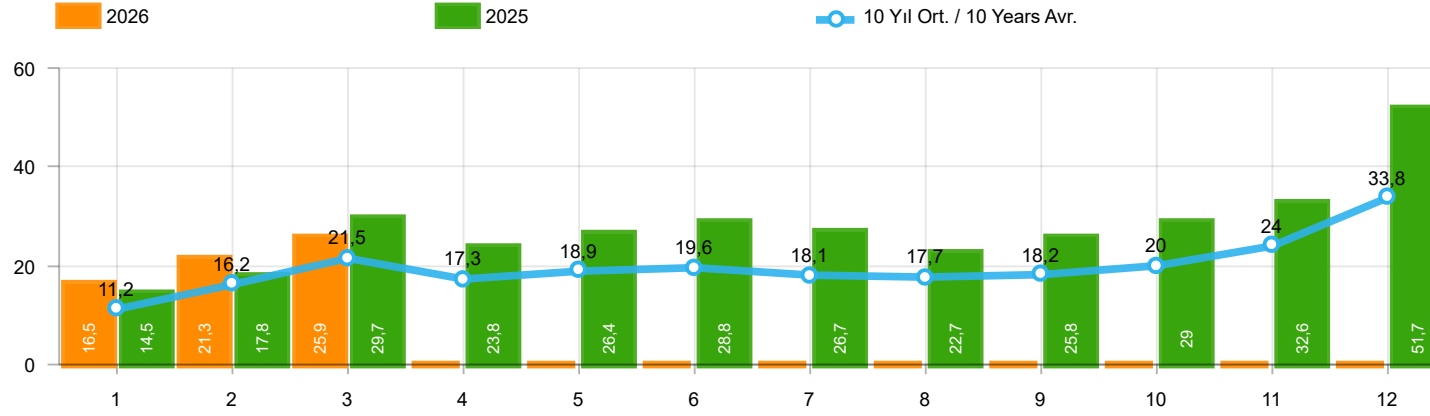


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	33.030	61.055	84,8
2	46.767	69.776	49,2
3	64.256	79.857	24,3
TOPLAM / TOTAL	144.054	210.688	46,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	23.358	40.588	63.975	65.618	73.832	71.111	45.566	53.977	51.340	63.746	95.783	108.044	127.921	756.938	33.436	94.485	73,9
2017	25.689	34.658	55.616	57.998	65.799	66.164	62.384	54.890	53.423	70.488	75.956	99.694	115.963	722.759	35.720	80.243	69,2
2018	26.611	35.901	59.798	55.108	57.227	41.225	42.024	26.976	17.595	16.809	46.204	60.843	122.310	486.321	41.350	80.960	66,2
2019	10.979	19.205	38.628	24.416	27.126	36.024	15.398	21.544	35.308	39.996	47.803	70.829	68.812	387.256	28.388	40.424	58,7
2020	22.016	37.727	39.887	21.825	25.073	57.067	69.427	44.372	71.296	76.341	64.357	80.721	99.630	610.109	37.147	62.483	62,7
2021	35.358	44.749	76.357	48.375	43.138	62.348	36.311	44.756	43.408	40.512	42.982	43.559	156.464	561.853	60.100	96.364	61,6
2022	29.020	37.641	50.173	45.564	51.750	64.134	41.031	35.230	44.681	47.440	59.222	86.774	116.834	592.660	42.361	74.473	63,7
2023	37.288	58.907	79.226	77.398	87.418	91.135	87.416	69.131	78.971	82.611	91.424	126.416	175.421	967.341	62.276	113.145	64,5
2024	64.041	82.277	87.071	61.448	80.260	87.858	73.396	69.288	69.634	75.662	94.595	134.811	233.389	980.341	74.165	159.224	68,2
2025	55.944	76.021	91.828	85.411	85.123	93.676	84.195	82.215	88.274	90.695	104.795	146.319	223.793	1.084.496	71.594	152.199	68,0
2026	61.055	69.776	79.857										210.688	210.688	75.745	134.943	64,0

Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)
CV Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026
Automotive Industry Monthly Report 3 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	11.181	16.487	47,5
2	16.178	21.319	31,8
3	21.493	25.852	20,3
TOPLAM / TOTAL	48.852	63.658	30,3

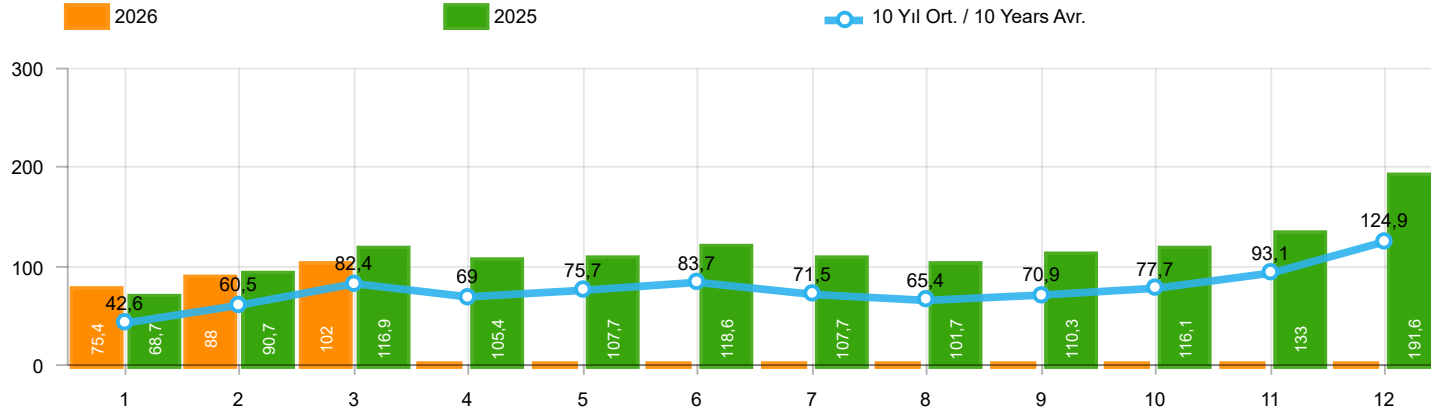
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	11.011	14.252	21.957	22.130	23.258	23.555	14.166	19.677	18.073	21.920	29.679	37.662	47.220	257.340	25.456	21.764	46,1
2017	10.951	13.927	20.562	20.233	22.267	19.656	22.343	19.928	20.623	23.951	27.816	41.813	45.440	264.070	24.371	21.069	46,4
2018	9.914	12.867	19.802	18.778	17.769	11.563	12.170	8.161	6.320	5.512	13.202	19.171	42.583	155.229	23.073	19.510	45,8
2019	3.868	6.364	12.023	7.528	6.821	7.875	3.044	5.288	7.760	10.292	11.772	22.056	22.255	104.691	12.305	9.950	44,7
2020	6.107	11.221	11.667	5.340	8.235	15.722	19.992	19.198	22.110	20.784	18.467	27.198	28.995	186.041	16.911	12.084	41,7
2021	9.950	16.576	23.689	16.176	14.372	20.956	13.421	15.817	16.309	19.552	21.105	23.074	50.215	210.997	28.267	21.948	43,7
2022	10.721	14.389	18.068	17.020	16.471	20.654	14.393	17.067	21.623	21.632	27.277	35.188	43.178	234.503	26.953	16.225	37,6
2023	16.290	25.874	30.432	24.678	28.809	25.217	30.231	24.278	21.891	22.570	28.103	38.332	72.596	316.705	40.684	31.912	44,0
2024	18.481	28.483	27.073	17.689	24.702	21.550	24.140	24.689	21.516	24.733	30.507	41.885	74.037	305.448	28.761	45.276	61,2
2025	14.516	17.828	29.655	23.790	26.433	28.759	26.689	22.652	25.828	28.997	32.553	51.702	61.999	329.402	17.573	44.426	71,7
2026	16.487	21.319	25.852										63.658	63.658	19.178	44.480	69,9

Hafif Araç Pazarının Analizi(x1000)(OCAK - MART)

LV Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026

Automotive Industry Monthly Report 3 / 2026



Aylar / Months	10 Yıl Ort. / 10 Years Avr.	2026	%
1	42.587	75.362	77,0
2	60.482	88.039	45,6
3	82.368	101.997	23,8
TOPLAM / TOTAL	185.436	265.398	43,1

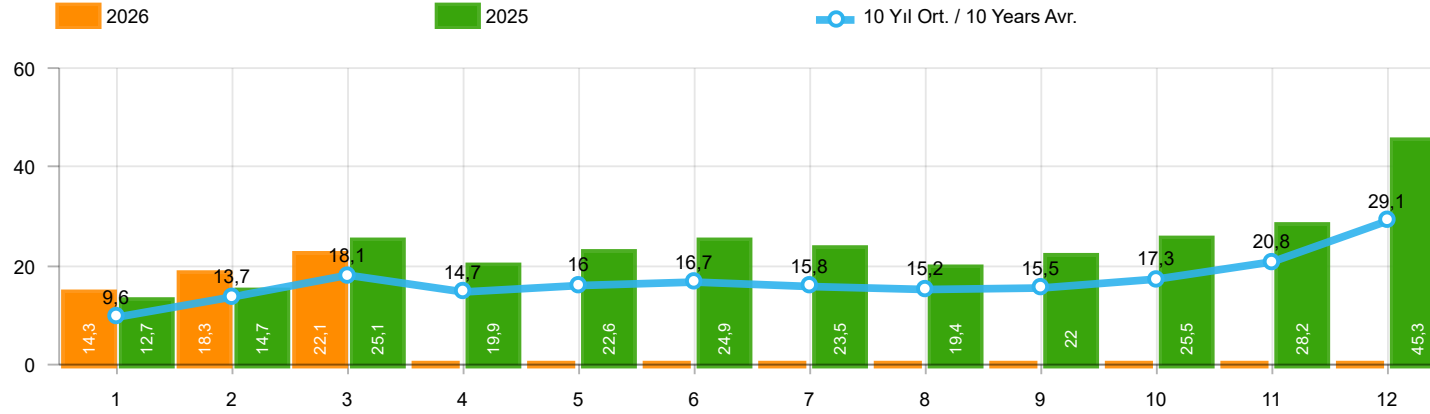
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	32.713	52.825	82.948	84.887	93.904	91.540	58.533	71.556	67.593	83.000	122.309	141.912	168.486	983.720	54.494	113.992	67,7
2017	35.323	46.965	73.802	75.988	85.422	83.658	82.297	72.536	71.352	91.752	100.859	136.240	156.090	956.194	56.013	100.077	64,1
2018	35.076	47.009	76.345	71.126	72.755	51.037	52.734	34.346	23.028	21.571	58.204	77.706	158.430	620.937	60.068	98.362	62,1
2019	14.373	24.875	49.221	30.971	33.016	42.688	17.927	26.246	41.992	49.075	58.176	90.500	88.469	479.060	38.979	49.490	55,9
2020	27.273	47.122	50.008	26.457	32.235	70.973	87.401	61.533	90.619	94.733	80.141	104.293	124.403	772.788	50.995	73.408	59,0
2021	43.728	58.504	96.428	61.488	54.734	79.819	47.849	58.454	57.141	56.746	60.216	62.243	198.660	737.350	83.231	115.429	58,1
2022	38.131	49.652	64.267	60.035	65.167	80.652	52.206	48.336	62.084	65.222	82.311	115.220	152.050	783.283	63.402	88.648	58,3
2023	50.894	81.148	103.929	97.679	111.556	112.163	113.959	89.454	96.793	101.367	115.040	158.653	235.971	1.232.635	94.678	141.293	59,9
2024	79.701	105.990	109.828	75.919	100.305	106.238	94.037	90.134	87.740	97.274	121.094	170.249	295.519	1.238.509	94.755	200.764	67,9
2025	68.654	90.730	116.900	105.352	107.730	118.611	107.718	101.650	110.302	116.149	132.984	191.620	276.284	1.368.400	82.928	193.356	70,0
2026	75.362	88.039	101.997										265.398	265.398	88.431	176.967	66,7

Hafif Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)

LCV Market Analysis(x1000)(January - March)

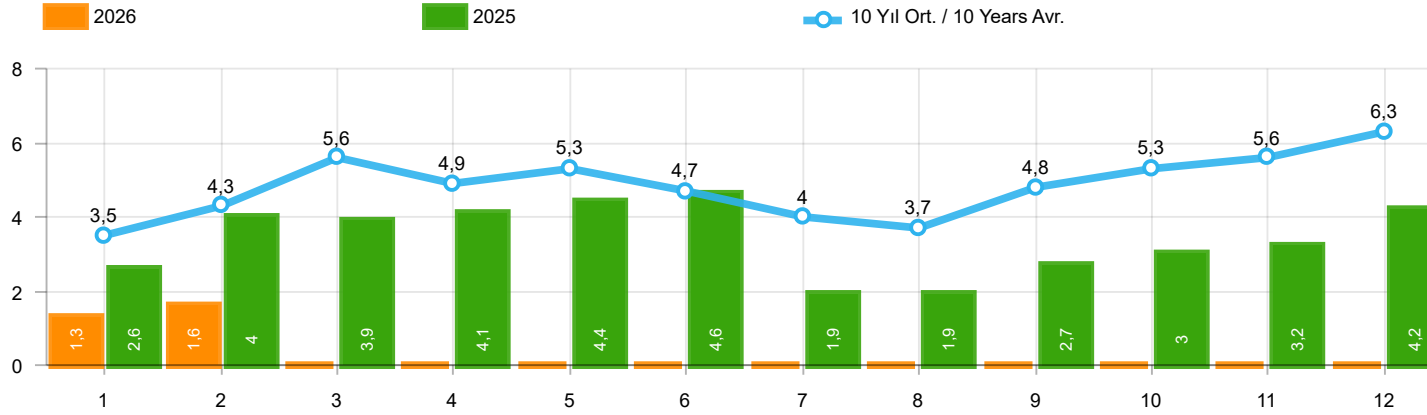
OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026

Automotive Industry Monthly Report 3 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	9.556	14.307	49,7
2	13.715	18.263	33,2
3	18.112	22.140	22,2
TOPLAM / TOTAL	41.383	54.710	32,2

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	9.355	12.237	18.973	19.269	20.072	20.429	12.967	17.579	16.253	19.254	26.526	33.868	40.565	226.782	21.058	19.507	48,1
2017	9.634	12.307	18.186	17.990	19.623	17.494	19.913	17.646	17.929	21.264	24.903	36.546	40.127	233.435	20.293	19.834	49,4
2018	8.465	11.108	16.547	16.018	15.528	9.812	10.710	7.370	5.433	4.762	12.000	16.863	36.120	134.616	18.718	17.402	48,2
2019	3.394	5.670	10.593	6.555	5.890	6.664	2.529	4.702	6.684	9.079	10.373	19.671	19.657	91.804	10.591	9.066	46,1
2020	5.257	9.395	10.121	4.632	7.162	13.906	17.974	17.161	19.323	18.392	15.784	23.572	24.773	162.679	13.848	10.925	44,1
2021	8.370	13.755	20.071	13.113	11.596	17.471	11.538	13.698	13.733	16.234	17.234	18.684	42.196	175.497	23.131	19.065	45,2
2022	9.111	12.011	14.094	14.471	13.417	16.518	11.175	13.106	17.403	17.782	23.089	28.446	35.216	190.623	21.041	14.175	40,3
2023	13.606	22.241	24.703	20.281	24.138	21.028	26.543	20.323	17.822	18.756	23.616	32.237	60.550	265.294	32.402	28.148	46,5
2024	15.660	23.713	22.757	14.471	20.045	18.380	20.641	20.846	18.106	21.612	26.499	35.438	62.130	258.168	20.590	41.540	66,9
2025	12.710	14.709	25.072	19.941	22.607	24.935	23.523	19.435	22.028	25.454	28.189	45.301	52.491	283.904	11.334	41.157	78,4
2026	14.307	18.263	22.140										54.710	54.710	12.686	42.024	76,8



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	3.506	1.313	-62,6
2	4.277	1.582	-63,0
TOPLAM / TOTAL	7.784	2.895	-62,8

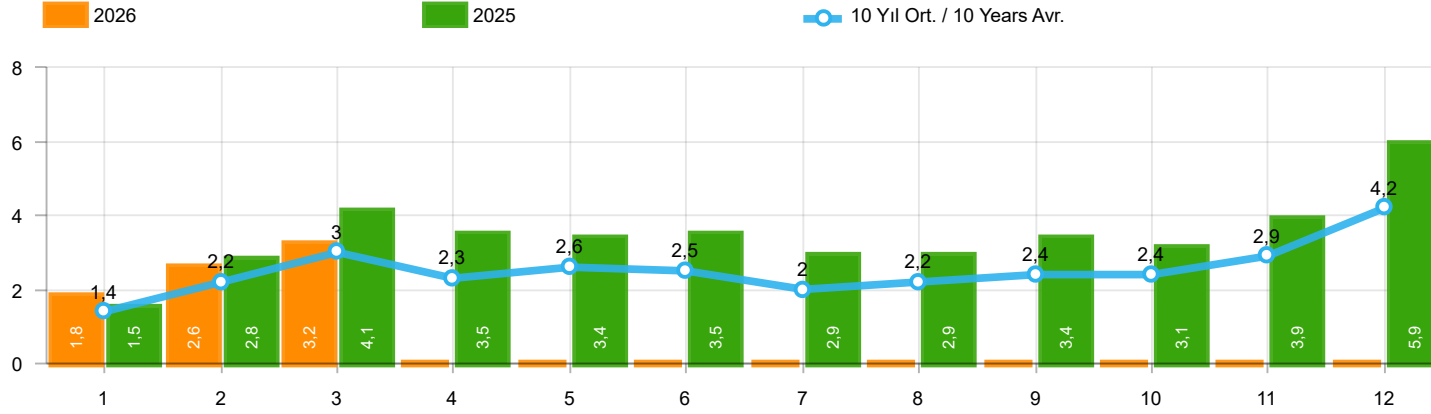
Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-2 Toplam / Total	Toplam / Total
2016	3.739	4.731	7.067	6.546	6.575	5.543	3.833	5.134	4.945	7.372	7.090	7.603	8.470	70.178
2017	3.974	4.964	6.773	6.780	7.057	5.356	5.003	4.396	6.064	7.734	7.457	7.351	8.938	72.909
2018	4.362	4.179	5.925	5.216	4.584	3.146	3.654	2.587	3.541	3.698	3.578	3.886	8.541	48.356
2019	1.311	1.401	2.143	2.126	2.229	1.538	2.039	1.579	2.284	2.828	3.037	3.782	2.712	26.297
2020	2.425	2.778	3.771	2.606	3.244	4.173	3.727	3.974	4.928	5.466	5.831	6.221	5.203	49.144
2021	4.411	5.395	6.845	5.581	4.200	5.571	3.846	3.093	6.100	5.351	6.901	6.776	9.806	64.070
2022	3.152	3.636	4.988	5.408	5.873	6.520	3.985	4.740	6.265	6.542	7.514	8.319	6.788	66.942
2023	5.533	5.569	7.959	6.433	8.511	6.269	6.221	5.072	5.943	5.897	6.219	8.275	11.102	77.901
2024	3.577	6.152	7.115	4.567	6.470	4.491	5.390	4.225	4.969	4.889	5.223	6.478	9.729	63.546
2025	2.579	3.967	3.901	4.105	4.362	4.645	1.927	1.945	2.661	3.036	3.212	4.161	6.546	40.501
2026	1.313	1.582	-										2.895	2.895

Kaynak: TÜİK trafik kayıtları.

Rakamlar, son iki model yılına ait traktör tescillerinden oluşmaktadır.

Source: Turkish Statistical Institute – Traffic registrations

Data represents the last two model year's farm tractors registration figures

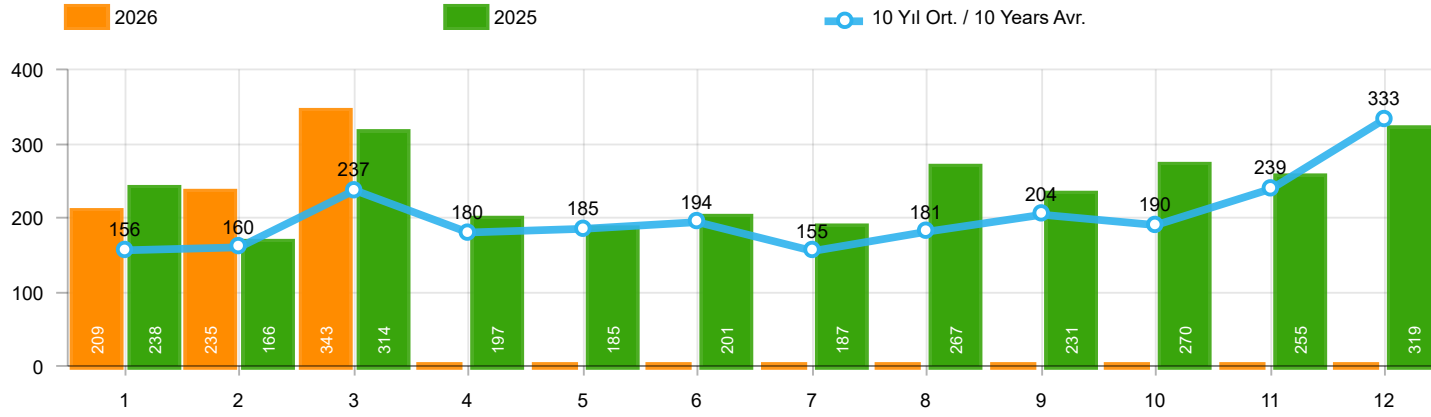


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.355	1.792	32,3
2	2.186	2.630	20,3
3	2.955	3.172	7,4
TOPLAM / TOTAL	6.496	7.594	16,9

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	1.167	1.648	2.515	2.319	2.711	2.623	984	1.796	1.438	2.238	2.485	3.127	5.330	25.051	3.073	2.257	42,3
2017	931	1.290	1.982	1.888	2.184	1.891	1.974	1.860	2.284	2.188	2.487	4.438	4.203	25.397	2.978	1.225	29,1
2018	1.237	1.552	2.630	2.328	1.909	1.272	1.235	603	653	488	905	1.695	5.419	16.507	3.312	2.107	38,9
2019	342	579	1.255	842	728	981	435	497	854	1.047	1.100	2.087	2.176	10.747	1.292	884	40,6
2020	682	1.475	1.290	628	921	1.570	1.809	1.835	2.660	2.239	2.537	3.358	3.447	21.004	2.288	1.159	33,6
2021	1.366	2.633	3.319	2.788	2.617	3.238	1.799	1.942	2.377	3.067	3.549	4.045	7.318	32.740	4.435	2.883	39,4
2022	1.498	2.148	3.520	2.260	2.701	3.764	2.939	3.617	3.811	3.574	3.777	6.214	7.166	39.823	5.116	2.050	28,6
2023	2.406	3.356	5.162	3.951	4.321	3.820	3.334	3.526	3.674	3.425	4.077	5.642	10.924	46.694	7.160	3.764	34,5
2024	2.452	4.352	3.817	2.941	4.232	2.800	3.120	3.476	3.010	2.812	3.668	5.892	10.621	42.572	6.885	3.736	35,2
2025	1.466	2.830	4.057	3.460	3.435	3.507	2.859	2.853	3.392	3.144	3.940	5.890	8.353	40.833	5.084	3.269	39,1
2026	1.792	2.630	3.172										7.594	7.594	5.138	2.456	32,3

Midibüs Pazarının Analizi(OCAK - MART)
Midibus Market Analysis(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026
Automotive Industry Monthly Report 3 / 2026



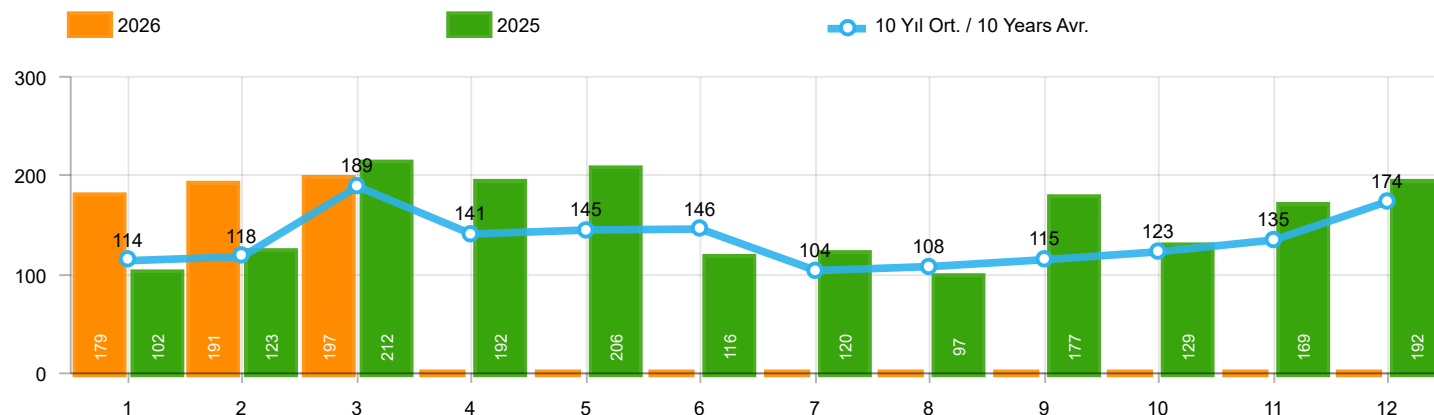
Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	156	209	33,8
2	160	235	47,3
3	237	343	44,5
TOPLAM / TOTAL	553	787	42,3

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total
2016	309	158	251	302	261	196	139	220	241	230	354	431	718	3.092
2017	212	211	227	231	272	156	250	235	318	268	317	594	650	3.291
2018	134	142	410	296	207	315	180	146	160	155	184	425	686	2.754
2019	57	61	63	96	106	189	55	44	138	138	257	244	181	1.448
2020	104	221	128	35	97	134	111	123	77	71	82	137	453	1.320
2021	70	108	117	135	58	131	44	139	153	178	188	172	295	1.493
2022	82	132	234	131	220	224	147	169	227	154	217	292	448	2.229
2023	173	151	329	241	183	209	200	226	215	254	284	301	653	2.766
2024	183	245	300	140	260	189	234	238	280	181	256	413	728	2.919
2025	238	166	314	197	185	201	187	267	231	270	255	319	718	2.830
2026	209	235	343										787	787

Otobüs Pazarının Analizi(OCAK - MART)

Otobus Market Analysis(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026
Automotive Industry Monthly Report 3 / 2026

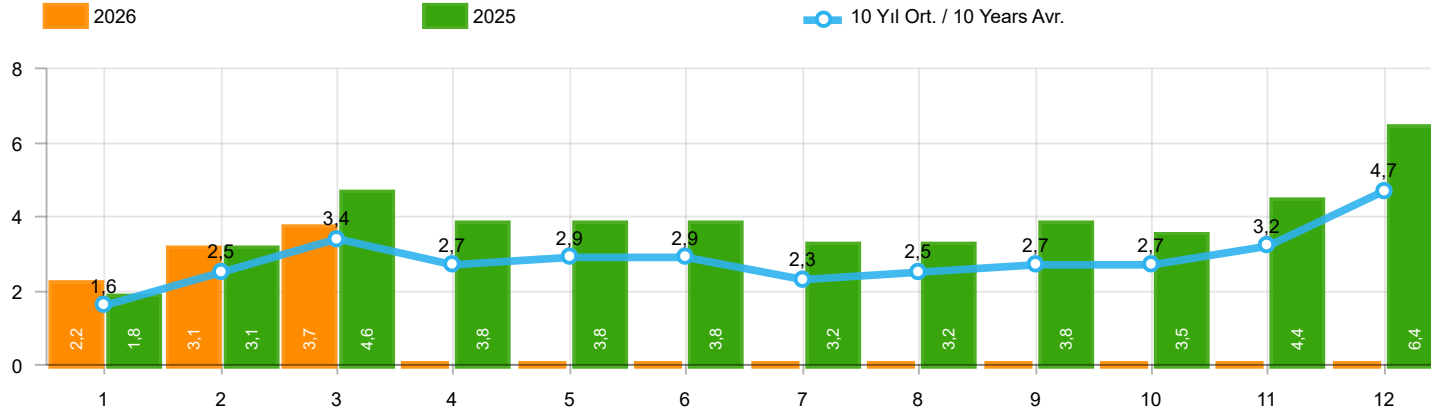


Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	114	179	57,3
2	118	191	62,3
3	189	197	4,2
TOPLAM / TOTAL	421	567	34,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	180	209	218	240	214	307	76	82	141	198	314	236	607	2.415	607	-	-
2017	174	119	167	124	188	115	206	187	92	231	109	235	460	1.947	450	10	2,2
2018	78	65	215	136	125	164	45	42	74	107	113	188	358	1.352	357	1	0,3
2019	75	54	112	35	97	41	25	45	84	28	42	54	241	692	241	-	-
2020	64	130	128	45	55	112	98	79	50	82	64	131	322	1.038	322	-	-
2021	144	80	182	140	101	116	40	38	46	73	134	173	406	1.267	406	-	-
2022	30	98	220	158	133	148	132	175	182	122	194	236	348	1.828	348	-	-
2023	105	126	238	205	167	160	154	203	180	135	126	152	469	1.951	469	-	-
2024	186	173	199	137	165	181	145	129	120	128	84	142	558	1.789	558	-	-
2025	102	123	212	192	206	116	120	97	177	129	169	192	437	1.835	437	-	-
2026	179	191	197										567	567	567	-	-

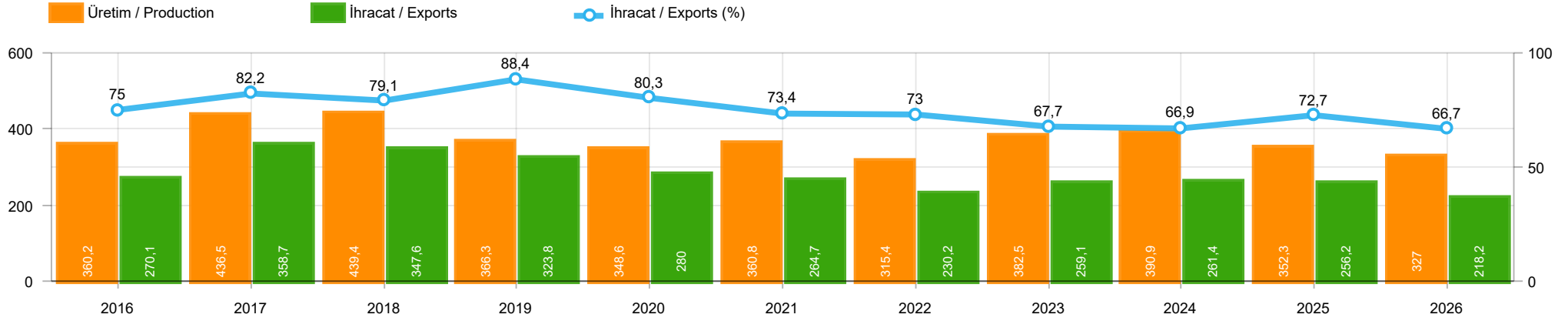
Ağır Ticari Araç Pazarının Analizi(x1000)(OCAK - MART)
HCV Market Analysis(x1000)(January - March)

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026
Automotive Industry Monthly Report 3 / 2026



Aylar / Months	10 Yıl Ort / 10 Years Avr.	2026	%
1	1.625	2.180	34,2
2	2.464	3.056	24,1
3	3.381	3.712	9,8
TOPLAM / TOTAL	7.469	8.948	19,8

Yıl / Year	1	2	3	4	5	6	7	8	9	10	11	12	1-3 Toplam / Total	Toplam / Total	1-3 Yerli / Local	1-3 İthal / Import	İthal Oran / Import %
2016	1.656	2.015	2.984	2.861	3.186	3.126	1.199	2.098	1.820	2.666	3.153	3.794	6.655	30.558	4.398	2.257	33,9
2017	1.317	1.620	2.376	2.243	2.644	2.162	2.430	2.282	2.694	2.687	2.913	5.267	5.313	30.635	4.078	1.235	23,2
2018	1.449	1.759	3.255	2.760	2.241	1.751	1.460	791	887	750	1.202	2.308	6.463	20.613	4.355	2.108	32,6
2019	474	694	1.430	973	931	1.211	515	586	1.076	1.213	1.399	2.385	2.598	12.887	1.714	884	34,0
2020	850	1.826	1.546	708	1.073	1.816	2.018	2.037	2.787	2.392	2.683	3.626	4.222	23.362	3.063	1.159	27,5
2021	1.580	2.821	3.618	3.063	2.776	3.485	1.883	2.119	2.576	3.318	3.871	4.390	8.019	35.500	5.136	2.883	36,0
2022	1.610	2.378	3.974	2.549	3.054	4.136	3.218	3.961	4.220	3.850	4.188	6.742	7.962	43.880	5.912	2.050	25,7
2023	2.684	3.633	5.729	4.397	4.671	4.189	3.688	3.955	4.069	3.814	4.487	6.095	12.046	51.411	8.282	3.764	31,2
2024	2.821	4.770	4.316	3.218	4.657	3.170	3.499	3.843	3.410	3.121	4.008	6.447	11.907	47.280	8.171	3.736	31,4
2025	1.806	3.119	4.583	3.849	3.826	3.824	3.166	3.217	3.800	3.543	4.364	6.401	9.508	45.498	6.239	3.269	34,4
2026	2.180	3.056	3.712										8.948	8.948	6.492	2.456	27,4



	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026
İhracat/Export	270.104	358.682	347.596	323.794	279.991	264.715	230.243	259.074	261.424	256.222	218.158
Üretim/Production	360.151	436.510	439.389	366.260	348.598	360.766	315.410	382.504	390.925	352.308	327.016
İhracat/Exports (%)	75	82,2	79,1	88,4	80,3	73,4	73	67,7	66,9	72,7	66,7

Taşıt Araçları İhracatı (2024 - 2026)
Motor Vehicle Exports (2024 - 2026)

SEKTÖR / SECTOR	2024	2025	1/3-2025	1/3-2026	2026/2025 %
OTOMOBİL / Pass.Car	654.115	599.687	149.752	106.341	-29,0
OTOMOBİL TOPLAM / Pass. Car Total	654.115	599.687	149.752	106.341	-29,0
KAMYON / Truck	10.024	10.461	1.628	2.570	57,9
KAMYONET / Pick Up	279.520	330.611	75.432	81.625	8,2
OTOBÜS / Bus	8.674	10.760	2.340	2.257	-3,5
MİNİBÜS / Minibus	58.922	104.496	24.181	22.198	-8,2
MİDİBÜS / Midibus	1.779	1.895	360	332	-7,8
TİCARİ ARAÇLAR TOPLAM / Commercial Vehicle Total	358.919	458.223	103.941	108.982	4,8
TAŞIT ARAÇLARI TOPLAM / Motor Vehicles Total	1.013.034	1.057.910	253.693	215.323	-15,1
TRAKTÖR / F.Tractor	12.976	11.261	2.529	2.835	12,1
TRAKTÖR TOPLAM / F.Tractor Total	12.976	11.261	2.529	2.835	12,1
GENEL TOPLAM / GRAND TOTAL	1.026.010	1.069.171	256.222	218.158	-14,9

Üretici Bazında İhracat (adet)
Exports by Manufacturer (unit)

Üreticiler / Manufacturers	2024	2025	1-3 / 2025	1-3 / 2026
A.I.O.S.	1.067	1.160	208	236
FORD OTOSAN	330.240	399.718	94.891	87.944
HATTAT TRAKTÖR	460	238	83	35
HYUNDAI MOTOR TÜRKİYE	204.000	156.500	51.500	29.570
KARSAN	487	563	45	215
M. BENZ TÜRK	9.134	10.962	1.691	2.743
MAN TÜRKİYE	2.413	3.752	843	678
OTOKAR	2.240	2.841	478	406
OYAK RENAULT	241.398	270.325	64.737	44.096
TEMSA	1.386	1.384	348	297
TOFAŞ	33.568	47.402	6.457	16.466
TOYOTA	187.101	163.303	32.495	32.672
TÜRK TRAKTÖR	12.516	11.023	2.446	2.800
GENEL TOPLAM / Grand Total	1.026.010	1.069.171	256.222	218.158

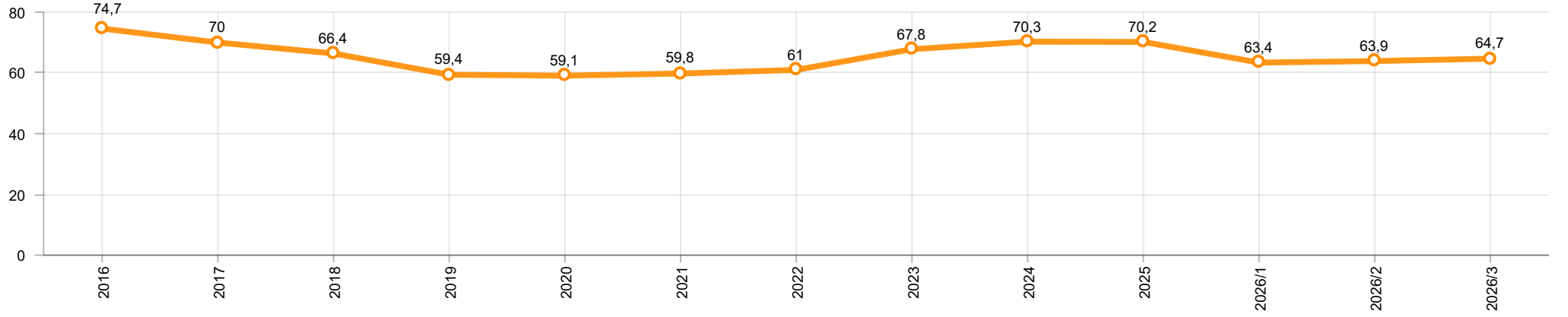
Otomotiv Ana ve Yan Sanayii İhracatı (ABD \$)
CBU and CKD Exports - \$

Sektör / Sector	2024	2025	OCAK - MART / January - March 2025	OCAK - MART / January - March 2026	2026 / 2025 %
Toplam Yan Sanayi / Total Component Industry	14.834.534.134,43	15.739.287.669,12	3.815.076.875,86	3.963.165.551,62	3,9
İç ve Dış Lastik / Tyres	1.695.747.530,66	1.789.298.429,83	459.356.193,45	437.663.125,13	-4,7
Emniyet Camı / Safety Glasses	280.215.237,25	289.866.900,94	69.777.015,33	60.761.455,46	-12,9
Motor / Engine	382.943.916,89	439.925.541,89	128.816.496,61	86.659.928,74	-32,7
Akümülatör / Batteries	574.214.528,75	519.390.737,96	120.491.246,85	125.667.234,08	4,3
Diğer Aksam ve Parça / Spare Parts&Components	11.901.412.920,88	12.700.806.058,5	3.036.635.923,62	3.252.413.808,21	7,1
Toplam Ana Sanayi / Total Vehicle Industry	21.908.107.320,72	25.090.799.599,88	5.562.949.562,89	5.723.067.570,73	2,9
Otobüs / Bus	1.928.277.914,79	2.574.580.890,54	547.017.830,79	627.488.200,36	14,7
Midibüs-Minibüs / Midibus-Minibus	458.756.016,15	430.280.238,96	93.070.198,41	84.593.744,73	-9,1
Otomobil / P.Cars	11.284.019.896,14	11.771.052.632,27	2.757.058.131,82	2.539.735.560,79	-7,9
Kamyon-Kamyonet / Truck-Pick Up&Van	6.385.585.004,01	8.417.805.662,76	1.840.771.632,52	1.984.000.635,69	7,8
Römork ve Yarı Römork / Trailer-Semi Trailer	669.849.493,33	644.772.987,23	122.432.739,75	145.698.303,4	19,0
Çekici / Tractor	653.234.993,5	738.114.836,6	101.341.141,34	199.870.901,51	97,2
Tarım Traktörü / Farm Tractor	528.384.002,8	514.192.351,52	101.257.888,26	141.680.224,25	39,9
Toplam / Total	36.742.641.455,15	40.830.087.269	9.378.026.438,75	9.686.233.122,35	3,3

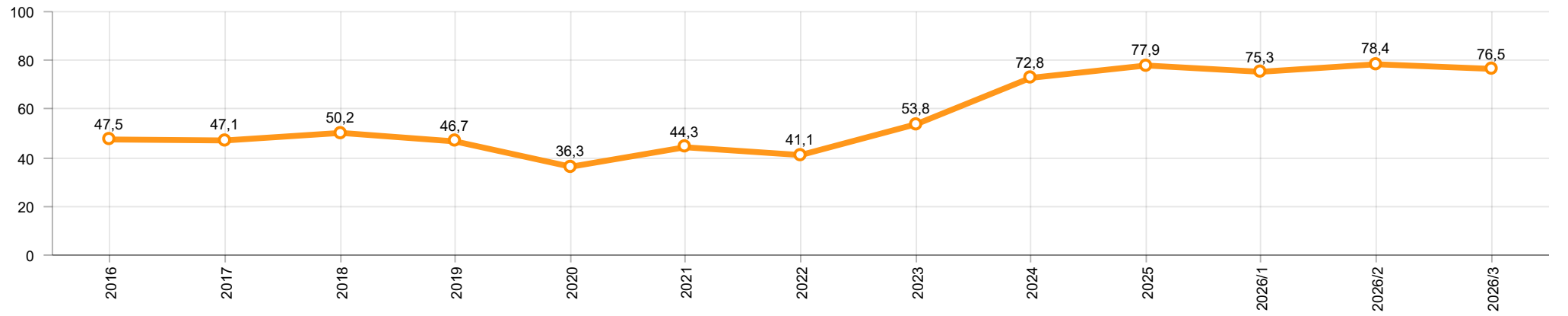
Kaynak: Uludağ İhracatçı Birlikleri . ÜİB tarafından OSD için özel olarak analiz edilen Otomotiv İhracatı kapsamında; ÜİB Türkiye Geneli Otomotiv Endüstrisi sınıflandırmasına kıyasla “Römork ve Yarı Römork” , “Tarım Traktörü” verileri dahil edilmekte; “Kullanılmış Araçlar” ,”İki Tekerlekli Taşıtlar” , “Demiryolu Taşıtları” hariç tutulmaktadır.

Source: Uludağ Exporters Association – Special Analyze for OSD.Compared to Turkish General Automotive Industry classification, this special analyze includes; farms tractors, trailers and semi-trailers, does not include; used vehicles, two-wheeled vehicles and railway vehicles

Otomobil Pazarında İthalatın Payı (%)
Import Share in P.Car Market (%)



Hafif Ticari Araçlar Pazarında İthalatın Payı (%)
Import Share in LCV Market (%)



Araç Tipleri / Vehicle Types	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
OTOMOBİL - Pass.Car	34.250	37.900	34.191										106.341
KAMYON - H. Truck	712	873	950										2.535
K.KAMYON - L. Truck	12	10	13										35
KAMYONET - Pick Up	22.317	30.836	28.472										81.625
OTOBÜS - Bus	725	999	533										2.257
MİNİBÜS - Minibus	6.413	9.130	6.655										22.198
MİDİBÜS - Midibus	78	102	152										332
TİCARİ ARAÇLAR TOPLAMI - CV Total	30.257	41.950	36.775										108.982
TAŞIT ARAÇLARI TOPLAMI - MV Total	64.507	79.850	70.966										215.323
TRAKTÖR - F.Tractor	700	1.030	1.105										2.835
GENEL TOPLAM - Grand Total	65.207	80.880	72.071										218.158

Otomobil / P.Car

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
HYUNDAI MOTOR TÜRKİYE	11.700	10.250	7.620	-	-	-	-	-	-	-	-	-	29.570
OYAK RENAULT	7.138	18.753	18.205	-	-	-	-	-	-	-	-	-	44.096
TOFAŞ	-	3	-	-	-	-	-	-	-	-	-	-	3
TOYOTA	15.412	8.894	8.366	-	-	-	-	-	-	-	-	-	32.672
TOPLAM - Total	34.250	37.900	34.191	-	-	-	-	-	-	-	-	-	106.341

Kamyonet / Pick-up

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	19.124	25.009	20.988	-	-	-	-	-	-	-	-	-	65.121
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
OTOKAR	40	-	1	-	-	-	-	-	-	-	-	-	41
TOFAŞ	3.153	5.827	7.483	-	-	-	-	-	-	-	-	-	16.463
TOPLAM - Total	22.317	30.836	28.472	-	-	-	-	-	-	-	-	-	81.625

Minibüs / Minibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
FORD OTOSAN	6.413	9.113	6.620	-	-	-	-	-	-	-	-	-	22.146
KARSAN	-	17	35	-	-	-	-	-	-	-	-	-	52
TOPLAM - Total	6.413	9.130	6.655	-	-	-	-	-	-	-	-	-	22.198

Kamyon / Truck

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	-	-	-	-	-	-	-	-	-	-	-	-	-
FORD OTOSAN	286	202	189	-	-	-	-	-	-	-	-	-	677
KARSAN	-	-	-	-	-	-	-	-	-	-	-	-	-
M. BENZ TÜRK	426	671	761	-	-	-	-	-	-	-	-	-	1.858
OTOKAR	12	3	13	-	-	-	-	-	-	-	-	-	28
TEMSA	-	7	-	-	-	-	-	-	-	-	-	-	7
TOPLAM - Total	724	883	963	-	-	-	-	-	-	-	-	-	2.570

Midibüs / Midibus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	45	30	55	-	-	-	-	-	-	-	-	-	130
KARSAN	-	35	36	-	-	-	-	-	-	-	-	-	71
OTOKAR	23	26	32	-	-	-	-	-	-	-	-	-	81
TEMSA	10	11	29	-	-	-	-	-	-	-	-	-	50
TOPLAM - Total	78	102	152	-	-	-	-	-	-	-	-	-	332

Otobüs / Bus

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
A.I.O.S.	26	54	26	-	-	-	-	-	-	-	-	-	106
KARSAN	11	25	56	-	-	-	-	-	-	-	-	-	92
M. BENZ TÜRK	281	298	306	-	-	-	-	-	-	-	-	-	885
MAN TÜRKİYE	239	439	-	-	-	-	-	-	-	-	-	-	678
OTOKAR	111	83	62	-	-	-	-	-	-	-	-	-	256
TEMSA	57	100	83	-	-	-	-	-	-	-	-	-	240
TOPLAM - Total	725	999	533	-	-	-	-	-	-	-	-	-	2.257

Traktör / F.Tractor

Firmalar / Firms	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
HATTAT TRAKTÖR	3	17	15	-	-	-	-	-	-	-	-	-	35
TÜRK TRAKTÖR	697	1.013	1.090	-	-	-	-	-	-	-	-	-	2.800
TOPLAM - Total	700	1.030	1.105	-	-	-	-	-	-	-	-	-	2.835

2026 Yılı İthal Otomobil Satışları
2026 P.Cars Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026

Automotive Industry Monthly Report 3 / 2026

Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Alfa Romeo	1.741	115	114	132	-	-	-	-	-	-	-	-	-	361
ALPINE	146	16	19	26	-	-	-	-	-	-	-	-	-	61
Aston Martin	35	1	-	3	-	-	-	-	-	-	-	-	-	4
Audi	24.832	1.051	1.389	1.853	-	-	-	-	-	-	-	-	-	4.293
Bentley	38	-	6	6	-	-	-	-	-	-	-	-	-	12
BMW	33.992	764	1.677	2.371	-	-	-	-	-	-	-	-	-	4.812
BYD	45.537	3.866	1.428	833	-	-	-	-	-	-	-	-	-	6.127
Chery	28.579	2.257	1.618	2.088	-	-	-	-	-	-	-	-	-	5.963
Citroen	47.818	2.103	3.079	3.557	-	-	-	-	-	-	-	-	-	8.739
CUPRA	12.998	298	532	613	-	-	-	-	-	-	-	-	-	1.443
Dacia	25.405	550	583	1.084	-	-	-	-	-	-	-	-	-	2.217
DS	2.262	106	120	130	-	-	-	-	-	-	-	-	-	356
Ferrari	25	-	2	2	-	-	-	-	-	-	-	-	-	4
Fiat	2.128	208	216	261	-	-	-	-	-	-	-	-	-	685
Ford	26.454	1.849	1.030	1.004	-	-	-	-	-	-	-	-	-	3.883
Honda	16.137	369	400	612	-	-	-	-	-	-	-	-	-	1.381
HONGQI	32	3	2	2	-	-	-	-	-	-	-	-	-	7
Hyundai	24.776	1.289	1.892	1.965	-	-	-	-	-	-	-	-	-	5.146
JAECOO	8.791	944	534	-	-	-	-	-	-	-	-	-	-	1.478
Jeep	3.486	303	377	1.007	-	-	-	-	-	-	-	-	-	1.687
KG MOBILITY	11.449	1.462	1.172	1.470	-	-	-	-	-	-	-	-	-	4.104
Kia	25.420	647	2.056	2.585	-	-	-	-	-	-	-	-	-	5.288
Lamborghini	28	-	5	3	-	-	-	-	-	-	-	-	-	8
Land Rover	2.085	97	97	158	-	-	-	-	-	-	-	-	-	352
Lexus	742	6	30	32	-	-	-	-	-	-	-	-	-	68
Maserati	182	4	15	10	-	-	-	-	-	-	-	-	-	29
Mercedes-Benz	33.374	1.571	1.671	2.131	-	-	-	-	-	-	-	-	-	5.373
MG	2.280	132	193	312	-	-	-	-	-	-	-	-	-	637
Mini	10.380	352	1.301	1.387	-	-	-	-	-	-	-	-	-	3.040
Nissan	28.107	2.600	1.506	1.039	-	-	-	-	-	-	-	-	-	5.145
OMODA & JAECOO	-	-	-	1.013	-	-	-	-	-	-	-	-	-	1.013
Opel	48.016	2.522	3.391	3.825	-	-	-	-	-	-	-	-	-	9.738
Peugeot	59.798	1.884	6.178	5.472	-	-	-	-	-	-	-	-	-	13.534
Porsche	1.207	45	102	93	-	-	-	-	-	-	-	-	-	240
Renault	19.827	1.268	1.248	1.516	-	-	-	-	-	-	-	-	-	4.032
Seat	9.857	150	233	324	-	-	-	-	-	-	-	-	-	707
Skoda	45.321	1.655	3.323	3.391	-	-	-	-	-	-	-	-	-	8.369
Subaru	451	9	8	13	-	-	-	-	-	-	-	-	-	30
Suzuki	5.895	253	370	461	-	-	-	-	-	-	-	-	-	1.084
TESLA	31.509	490	720	935	-	-	-	-	-	-	-	-	-	2.145
Toyota	15.498	795	523	597	-	-	-	-	-	-	-	-	-	1.915
Volkswagen	88.682	5.301	4.353	5.633	-	-	-	-	-	-	-	-	-	15.287
Volvo	15.225	1.388	1.069	1.689	-	-	-	-	-	-	-	-	-	4.146
GENEL TOPLAM - Grand Total	761.273	38.723	44.582	51.638	-	-	-	-	-	-	-	-	-	134.943

2026 Yılı İthal Hafif Ticari Araç Satışları
2026 Light Commercial Vehicles Import Sales

OTOMOTİV SEKTÖRÜ AYLIK DEĞERLENDİRME RAPORU 3 / 2026
Automotive Industry Monthly Report 3 / 2026

Firmalar / Firms	2025 Toplam / Total	1	2	3	4	5	6	7	8	9	10	11	12	Toplam / Total
Citroen	22.773	1.139	1.650	2.089	-	-	-	-	-	-	-	-	-	4.878
Fiat	38.054	2.740	2.962	4.018	-	-	-	-	-	-	-	-	-	9.720
Ford	39.483	1.508	1.604	2.769	-	-	-	-	-	-	-	-	-	5.881
FOTON	1.571	77	74	57	-	-	-	-	-	-	-	-	-	208
Hyundai	859	55	30	55	-	-	-	-	-	-	-	-	-	140
Isuzu	1.333	129	57	49	-	-	-	-	-	-	-	-	-	235
Iveco	3.971	154	266	259	-	-	-	-	-	-	-	-	-	679
KG MOBILITY	3.871	728	315	447	-	-	-	-	-	-	-	-	-	1.490
Kia	-	-	-	1	-	-	-	-	-	-	-	-	-	1
MAXUS	253	5	4	1	-	-	-	-	-	-	-	-	-	10
Mercedes-Benz	9.277	338	514	934	-	-	-	-	-	-	-	-	-	1.786
Nissan	598	17	80	108	-	-	-	-	-	-	-	-	-	205
Opel	25.304	699	1.660	1.597	-	-	-	-	-	-	-	-	-	3.956
Peugeot	25.394	651	1.917	1.447	-	-	-	-	-	-	-	-	-	4.015
Renault	12.567	598	784	899	-	-	-	-	-	-	-	-	-	2.281
Toyota	15.761	930	1.371	1.157	-	-	-	-	-	-	-	-	-	3.458
Volkswagen	18.811	1.012	1.028	1.041	-	-	-	-	-	-	-	-	-	3.081
GENEL TOPLAM - Grand Total	220.505	10.780	14.316	16.928	-	-	-	-	-	-	-	-	-	42.024